

Art

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Program Description

DSU's Art Program is committed to enriching the lives of its students by instilling an appreciation and enjoyment of the visual arts and by providing students a strong foundational art curriculum that focuses on art application, conceptualization, and theory and that helps students develop these skills in design, drawing, painting, photography, and the three-dimensional form.

The Bachelor of Arts / Bachelor of Science in Art degrees are available with one of four emphases: 3-D / Sculpture / Ceramics, Graphic Design, Painting / Drawing, and Photography / Digital Imagery. In addition, a Bachelor of Science in Art with an emphasis in Art Education may be pursued by students seeking careers as secondary education art teachers.

What Is the study of Art?

An education in Visual Arts can be defined as the process whereby one learns how to produce art; engage in the aesthetic and critical analysis of art, and to talk, read, and write about art; Students at DSU will be exposed to numerous concepts and activities involved in becoming visually and aesthetically literate. As part of their artistic study students will become proficient in their art discipline. Students will have opportunity to visit major regional art museums and exhibit artwork both on and off campus.

Course Prefixes

- ART, ARTH

Degrees and Certificates

- Bachelor of Arts/Science in Art - 3-D / Sculpture / Ceramics Emphasis (catalog.dixie.edu/programs/art/3dsculptureceramics)
- Bachelor of Arts/Science in Art - Graphic Design Emphasis (catalog.dixie.edu/programs/art/graphic_design)
- Bachelor of Arts/Science in Art - Painting / Drawing Emphasis (catalog.dixie.edu/programs/art/paintingdrawing)
- Bachelor of Arts/Science in Art - Photography / Digital Imagery Emphasis (catalog.dixie.edu/programs/art/photographydigital_imaging)
- Bachelor of Arts/Science in Integrated Studies - Art Emphasis (catalog.dixie.edu/programs/interdisciplinaryartsandsciences/bachelor_of_sciencebachelor_of_arts_in_integrated_studies__art_emphasis)
- Bachelor of Fine Arts in Studio Art (catalog.dixie.edu/programs/art/bfa)
- Bachelor of Science in Art - Art Education Emphasis with Secondary Education Licensure (catalog.dixie.edu/programs/art/art_education)
- Minor in Art (catalog.dixie.edu/programs/minor_in_art)
- Minor in Art History (catalog.dixie.edu/programs/minor_in_art_history)
- Minor in Graphic Design (catalog.dixie.edu/programs/minor_in_graphic_design)
- Minor in Photography (catalog.dixie.edu/programs/minor_in_photography)

Student Learning Outcomes

Graduates of DSU's BA/BS Art degrees will demonstrate the following abilities:

1. To produce a body of work (portfolio) suitable for seeking opportunities in art and design
2. To solve creative problems within the field of art
3. To communicate their ideas using visual, oral, and written presentation skills relevant to their field

4. To evaluate work, including their work, using professional terminology
5. To have a solid understanding of the development of art throughout history.

Art Career Information

Career Strategies

Besides learning concepts and experiencing creative activities in the classroom, students are encouraged to promote their work and increase their skills through external activities. This may include participation in local or regional juried art exhibitions, working in group or multi-artisan arts presentation, research and exhibit of art historical subject, volunteer work for various art-related entities, seeking professional mentoring in variable art careers, and seeking additional venues outside the student's artistic discipline.

Career Opportunities *

The need for artists, designers, and art educators varies based on each individual's skill and the genre. Careers include:

- Art Curators
- Art Educators
- Art Directors
- Commercial Photographers
- Craftspersons and Fine Artists
- Fashion and Interior Designers
- Graphic Designers
- Multimedia Artists / Animator
- Other Designers
- Set and Exhibit Designers

Job Outlook *

Employment opportunities for artists and others in related fields are projected to grow 2% from 2014 to 2024, which is below average. This career field is highly competitive but very rewarding.

Salary Range *

Salaries will vary tremendously depending on individual skills and market conditions, however, the median annual wage for art and design occupations was \$43,950 in May 2015.

Art: Graphic Design

Job Outlook*

Over the 2014-2024 decade, little to no change will happen in the employment of graphic designers; however, the role of graphic designers will continue to be important in the economy, particularly in product marketing.

Salary Range*

In May 2015, the median annual wage for graphic designers was \$46,900. The lowest 10 percent of the profession earned less than \$27,560, and the highest 10 percent earned more than \$81,320.

Art: Craft and Fine Arts

Career Opportunities

Craft and fine artists create pieces of art with widely varied mediums for sale or exhibition. Craft artists create most of their art to be sold, using mediums such as ceramics, glass, textiles, wood, metal, paper, and so on. Fine artists use more classical techniques and mediums, and often have their work displayed in museums and galleries, sold at craft fairs, or commissioned.

Job Outlook*

Employment of craft and fine artists is expected to grow 2% from 2014 to 2024, slower than average for all occupations. Whether employment for artists flourishes or not is largely dependent on the health of the economy at large, as people usually employ artists when they can afford to. However, private collectors and museums will always need artists to continue to produce good work.

Salary Range*

In May 2015, the median annual wage for fine artists – including painters, sculptors, and illustrators – was \$46,460. For craft artists, the median annual wage was \$30,720. The lowest 10 percent of craft and fine artists combined earned less than \$19,470, and the highest 10 percent earned more than \$96,240.

Art: Photography

Career Opportunities

Photographers have an abundance of career options. To list a few, someone trained in photography could do portraits, commercial and industrial photography, aerial photography, scientific photography, fine arts photography, or photojournalism. It has also become very popular to do freelance photography.

Job Outlook*

Employment for photographers over the 2014-2024 decade should increase by 3% – slower than the average for all occupations. Demand for skilled photographers is decreasing, as the digitization of the art form has made it simpler and more accessible to people. However, employment for self-employed photographers is projected to grow 9% from 2014-2024, as the demand for portrait photography will be up as long as people want portraits.

Salary Range*

The median hourly wage for photographers in May 2015 was \$15.24. The lowest 10 percent earned less than \$9.06, and the highest 10 percent earned more than \$34.71.

* Information from the Occupational Outlook Handbook, 2015