A Bachelor of Science in Business Administration has six basic components:

1. General Education & Institutional Requirements (some may be included in program requirements)
2. Pre-Business Requirements
3. Core Business Requirements
4. Business Electives
5. Other Business-Related Electives
6. Electives: college-level courses from any prefix to meet Graduation Requirements (p. 3)

**DSU General Education & Institutional Requirements**

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

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<td>Life Sciences</td>
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<td>Physical Sciences</td>
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<td>Literature/Humanities</td>
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<td>Social &amp; Behavioral Sciences</td>
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<td>Exploration</td>
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<td></td>
<td>Two (2) Global &amp; Cultural Perspectives Courses</td>
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<td>Managerial Accounting</td>
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<td>BUS 2000</td>
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<td>Business Computer Proficiency ( B- or better)</td>
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<td>STAT 2040</td>
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<td>or MATH 1040</td>
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<td>Management Information Systems</td>
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<td>MGMT 3050</td>
<td>Business Law I: Law in the Commercial Environment</td>
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<td>MGMT 3400</td>
<td>Management &amp; Organizations</td>
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<td>MGMT 3510</td>
<td>Business Professional Ethics</td>
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<tr>
<td>MGMT 3600</td>
<td>Production &amp; Operations</td>
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<td>MGMT 4400</td>
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<td>MGMT 4800</td>
<td>Strategic Management</td>
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**Business Electives**

Complete 18 credits from the following:

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<td>Intermediate Accounting II</td>
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<td>ACCT 3400</td>
<td>Tax Accounting I</td>
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<td>ACCT 3440</td>
<td>Tax Practicum I</td>
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<td>ACCT 3500</td>
<td>Accting Practicum Techniques</td>
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<td>Advanced Accounting</td>
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<td>Auditing</td>
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<td>ACCT 4400</td>
<td>Tax Accounting II</td>
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<td>ACCT 4440</td>
<td>Tax Practicum II</td>
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<td>ACCT 4600</td>
<td>Accounting Practicum</td>
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<tr>
<td>DES 3800</td>
<td>Branding</td>
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<td>ECON 3500</td>
<td>International Economics</td>
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<tr>
<td>FIN 3200</td>
<td>Money, Banking, &amp; Credit</td>
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<td>FIN 3500</td>
<td>Financial Negotiations</td>
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<tr>
<td>FIN 3750</td>
<td>Introduction to Investments</td>
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<tr>
<td>FIN 4150</td>
<td>Managerial Finance II</td>
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<td>FIN 4180</td>
<td>Entrepreneurial Finance</td>
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<td>FIN 4300</td>
<td>Real Estate Finance</td>
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<td>FIN 4380</td>
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<td>FIN 4400</td>
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<td>FIN 4750</td>
<td>Portfolio Practicum</td>
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<td>MIS 4450</td>
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<td>MGMT 2640</td>
<td>Small Business Management</td>
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<td>MGMT 3700</td>
<td>Organizational Behavior</td>
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<td>MGMT 4000</td>
<td>Purchasing &amp; Supply Mgmt</td>
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<td>MGMT 4040</td>
<td>Quantitative Decision Analysis</td>
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<td>MGMT 4200</td>
<td>Business Internship I</td>
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<td>MGMT 4210</td>
<td>Business Internship II</td>
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<td>MGMT 3300</td>
<td>Human Resource Management (or MGMT 4300)</td>
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<tr>
<td>MGMT 4600</td>
<td>Six Sigma I</td>
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<td>MGMT 4610</td>
<td>Six Sigma II</td>
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<tr>
<td>MGMT 4900</td>
<td>Independent Research I</td>
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<td>MGMT 4910</td>
<td>Independent Research II</td>
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<td>MGMT 4950R</td>
<td>Seminar in Business</td>
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<tr>
<td>MILS 3200</td>
<td>Tactical Leadership</td>
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<td>MILS 3210</td>
<td>Applied Leadership</td>
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<td>MILS 3250</td>
<td>Staff Organization and Operations</td>
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<td>MILS 4200</td>
<td>Developmental Leadership</td>
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<td>MILS 4210</td>
<td>Adaptive Leadership</td>
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<td>MILS 4250</td>
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<td>MILS 4350</td>
<td>Special Project</td>
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<td>MKTG 3450</td>
<td>Consumer Behavior</td>
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<td>MKTG 3500</td>
<td>Promotion Management</td>
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<td>MKTG 3515</td>
<td>Sales Management</td>
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<td>MKTG 3900</td>
<td>Retail Management</td>
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<tr>
<td>MKTG 4100</td>
<td>Marketing Research</td>
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</tbody>
</table>
Bachelor of Science in Business Administration

MKTG 4200  Entrepreneurial Marketing  3
MKTG 4700  Marketing Strategy  3
STAT 3200  Advanced Statistical Methods  3
WEB 3500  Electronic Commerce  3
WEB 3550  Internet & eCommerce Marketing  3

Other Business-Related Elective Courses
Complete additional elective courses to bring the total number of credits to no less than 121. (Courses in Business Electives list preferred)

A course may only be used to fulfill one program requirement.

Graduation Requirements
1. Complete a minimum of 121 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Maximum 12 upper-division transfer credits may fulfill DSU Business program requirements.
5. Cumulative GPA 2.0 or higher.
6. Minimum B- grade in required CIS courses,
7. Minimum C- grade and 2.5 GPA in Pre-Business Requirement, Core Business Requirement, and Business Elective courses.

Graduation Plan

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<th>Hours</th>
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<td>BUS 1001</td>
<td>FYE: Business</td>
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<tr>
<td>ECON 2010</td>
<td>Micro Economics meets General Education (Social &amp; Behavioral Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td>ENGL 1010</td>
<td>Introduction to Writing</td>
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<tr>
<td>LIB 1010</td>
<td>Information Literacy</td>
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<tr>
<td>MATH 1050</td>
<td>College Algebra / Pre-Calculus meets General Education (Mathematics) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td>General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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Milestones & Notes: Meet with your program advisor. Maintain a C- or better in UHSB classes (B- in CIS).

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<td>CIS 1200</td>
<td>Computer Literacy</td>
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<tr>
<td>COMM 1020 or COMM 2110</td>
<td>Public Speaking COMM 2110 meets General Education (Social &amp; Behavioral Sciences or Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext) or Interpersonal Communication</td>
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<td>ENGL 2010</td>
<td>Intern Writing Selected Topics:</td>
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<td>MATH 1100</td>
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Milestones & Notes: Meet with your program advisor. Maintain a C- or better in UHSB classes (B- in CIS). COMM 2110 will Double Dip (DD) for General Education requirements and UHSB Pre-Business requirements.

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<td>ECON 2020</td>
<td>Macro Economics</td>
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<td>General Education (Life Sciences/Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<tr>
<td>General Education (Exploration / GLOCUP)* (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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</table>
Bachelor of Science in Business Administration

Milestones & Notes: Meet with your program advisor. Maintain a C- or better in UHSB classes (B- in CIS). *If you have already taken COMM 2110 and ECON 2010 or 2020 this is not needed.

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<td>BUS 2000</td>
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<td>STAT 2040</td>
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<td>General Education (Physical Sciences)</td>
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3rd Year

Fall Semester

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<td>Management &amp; Organizations</td>
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<td>MGMT 3510</td>
<td>Business Professional Ethics</td>
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<td>MGMT 3600</td>
<td>Production &amp; Operations</td>
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<td>MKTG 3010</td>
<td>Marketing Principles</td>
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Spring Semester

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<td>Management Information Systems</td>
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<td>MGMT 3050</td>
<td>Business Law I: Law in the Commercial Environment</td>
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4th Year

Fall Semester

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<td>International Business</td>
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<td>Business Elective (Upper-Division Business Elective)</td>
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Spring Semester

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Total Hours: 122