

# Bachelor of Science in Communication Studies

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A Bachelor of Science in Communication Studies has four basic components:

1. General Education & Institutional Requirements
2. Core Discipline Requirements
3. Elective Requirements
4. Electives: college-level courses from any prefix to meet Graduation Requirements (p. 2)

## DSU General Education & Institutional Requirements

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
<b>Institutional Requirement in Computer Literacy</b> (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	Computer Literacy	0-6
<b>General Education Core Requirements</b> (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	English	3-7
	Information Literacy	0-1
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Laboratory Science	0-1
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5
	Two (2) Global & Cultural Perspectives Courses	0-6
<b>Communication Studies Core Requirements</b>		
COMM 1020	Public Speaking	3
COMM 1050	Introduction to Communication Theory	3
COMM 1270	Critical Thinking and Communicating	3
COMM 2110	Interpersonal Communication	3
COMM 2120	Small Group Communication	3
COMM 2700	Voice and Civility in Public Discourse	3
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication	3
COMM 3510	Ethics in Communication	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar (Capstone)	4
<b>Communication Studies Elective Requirements</b>		
Complete a minimum of 15 credits from the following:		
COMM 3010	Nonverbal Communication	3
COMM 3120	Family Communication	3
COMM 3150	Lying & Deception	3
COMM 3230	Health Communication	3
COMM 3330	Negotiations & Bargaining	3
COMM 3350	Interviewing	3
COMM 3400	Gender Communication	3
COMM 3460	Content & Rhetorical Analysis	3

COMM 3850	Organizational Communication and System Dynamics	3
COMM 3990	Seminar in Communication	0.5-3
COMM 4010	Persuasion	3
COMM 4020	Integrated Oral Presentations	3
COMM 4050	Leadership and High Performance Teams	3
COMM 4490	Communication and Contemporary Public Issues	3
COMM 4500	Human Communication and Conflict	3
MDIA 3480	New Social Media	3
MDIA 3580	Case Studies in Strategic Communication	3
MDIA 4580	Strategic Communication Campaigns	3
Recommended (not required) elective for incoming students:		
COMM 1001	FYE: Communication	1

## Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

## Graduation Plan

Course	Title	Hours
<b>1st Year</b>		
<b>Fall Semester</b>		
COMM 1001	FYE: Communication	1
COMM 2110	Interpersonal Communication meets General Education (Social & Behavioral Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	3
ENGL 1010	Introduction to Writing	3
LIB 1010	Information Literacy	1
General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Fine Arts / GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Hours		14
<b>Spring Semester</b>		
CIS 1200	Computer Literacy	3
COMM 1020	Public Speaking	3
COMM 1050	Introduction to Communication Theory	3
ENGL 2010	Interm Writing Selected Topics:	3
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Hours		15
<b>2nd Year</b>		
<b>Fall Semester</b>		
COMM 1270	Critical Thinking and Communicating	3
COMM 2120	Small Group Communication	3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Life Sciences & Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		4
General Education (GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Hours		16
<b>Spring Semester</b>		
COMM 2700	Voice and Civility in Public Discourse	3
General Education (Physical Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Elective		3

General Elective		3
	Hours	15
<b>3rd Year</b>		
<b>Fall Semester</b>		
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication	3
COMM Elective: Upper Division		3
General Elective		3
General Elective		3
	Hours	15
<b>Spring Semester</b>		
COMM 3510	Ethics in Communication	3
COMM 4900R	Communication Internship	3
COMM Elective: Upper Division		3
COMM Elective: Upper Division		3
General Elective		3
	Hours	15
<b>4th Year</b>		
<b>Fall Semester</b>		
COMM 4450	Communication Research	3
COMM Elective: Upper Division		3
COMM Elective: Upper Division		3
General Elective		3
General Elective		3
	Hours	15
<b>Spring Semester</b>		
COMM 4980	Senior Seminar	4
Upper Division Elective		3
Upper Division Elective		3
General Elective		3
General Elective		2
	Hours	15
	Total Hours	120