

Bachelor of Science in Communication Studies

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Laboratory Science		0-1
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

Communication Studies Core Requirements

Code	Title	Hours
COMM 1020	Public Speaking	3
COMM 1050	Introduction to Communication Theory (SS, GC)	3
COMM 1270	Critical Thinking and Communicating	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 2120	Small Group Communication	3
COMM 2700	Voice and Civility in Public Discourse	3
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication (GC)	3
COMM 3510	Ethics in Communication	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar (Capstone)	4

Communication Studies Elective Requirements

Code	Title	Hours
Complete a minimum of 15 credits from the following:		
COMM 3010	Nonverbal Communication	
COMM 3120	Family Communication	
COMM 3130	Rhetoric and Public Communication	
COMM 3150	Lying and Deception	
COMM 3230	Health Communication	
COMM 3330	Negotiations and Bargaining	
COMM 3350	Interviewing	
COMM 3400	Gender Communication	
COMM 3460	Critical and Rhetorical Analysis	
COMM 3850	Organizational Communication and System Dynamics	
COMM 3990	Special Topics in Communication	
COMM 4010	Persuasion	

COMM 4020	Integrated Oral Presentations
COMM 4050	Leadership and High Performance Teams
COMM 4490	Communication and Contemporary Public Issues
COMM 4500	Communication and Conflict
MDIA 3480	New Social Media
MDIA 3580	Case Studies in Strategic Communication
MDIA 4440R	Strategic Communication Practicum
MDIA 4580	Strategic Communication Campaigns

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

Graduation Plan

Course	Title	Hours
1st Year		
Fall Semester		
First Year Recommended Elective		2
COMM 2110	Interpersonal Communication (SS, GC)	3
ENGL 1010	Introduction to Writing (EN)	3
General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Elective		1
Milestones & Notes: Meet with your program advisor.		
	Hours	15
Spring Semester		
COMM 1020	Public Speaking	3
COMM 1050	Introduction to Communication Theory (SS, GC)	3
ENGL 2010	Intermediate Writing Selected Topics: (EN)	3
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
2nd Year		
Fall Semester		
COMM 1270	Critical Thinking and Communicating	3
COMM 2120	Small Group Communication	3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Life Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
Spring Semester		
COMM 2700	Voice and Civility in Public Discourse	3
General Education (Physical Sciences & Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		4
General Elective		3
General Elective		3
General Elective		2

Milestones & Notes: Meet with your program advisor.

	Hours	15
3rd Year		
Fall Semester		
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication (GC)	3
COMM Elective: Upper Division		3
General Elective		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
Spring Semester		
COMM 3510	Ethics in Communication	3
COMM 4900R	Communication Internship	3
COMM Elective: Upper Division		3
COMM Elective: Upper Division		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
4th Year		
Fall Semester		
COMM 4450	Communication Research	3
COMM Elective: Upper Division		3
COMM Elective: Upper Division		3
General Elective		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
Spring Semester		
COMM 4980	Senior Seminar	4
Upper Division Elective		3
Upper Division Elective		3
General Elective		3
General Elective		2
Milestones & Notes: Meet with your program advisor.		
	Hours	15
	Total Hours	120