

Bachelor of Science in Communication Studies - Health Communication Emphasis

A Bachelor of Science in Communication Studies with an Emphasis in Health Communication has five basic components:

1. General Education & Institutional Requirements
2. Communication Studies Core Requirements
3. Health Communication Emphasis Requirements
4. Health Communication Elective Requirements
5. Electives: college-level courses from any prefix to meet Graduation Requirements (p. 2)

DSU General Education & Institutional Requirements

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
Institutional Requirement in Computer Literacy (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	Computer Literacy	0-6
General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	English	3-7
	Information Literacy	0-1
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Laboratory Science	0-1
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5
	Two (2) Global & Cultural Perspectives Courses	0-6
Communication Studies Core Requirements		
COMM 1050	Introduction to Communication Theory	3
COMM 1270	Critical Thinking and Communicating	3
COMM 2110	Interpersonal Communication	3
COMM 2120	Small Group Communication	3
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication	3
COMM 3510	Ethics in Communication	3
COMM 4010	Persuasion	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar	4
Health Communication Emphasis Requirements		
COMM 3180	Provider & Patient Relations	3
COMM 3200	Community Health Communication	3
COMM 3230	Health Communication	3
Health Communication Emphasis Elective Requirements		
Complete nine (9) credits from the following:		
COMM 2700	Voice and Civility in Public Discourse	3
COMM 3120	Family Communication	3

COMM 3850	Organizational Communication and System Dynamics	3
MDIA 3480	New Social Media	3
MDIA 3580	Case Studies in Strategic Communication	3
MDIA 4580	Strategic Communication Campaigns	3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

Graduation Plan

Course	Title	Hours
1st Year		
Fall Semester		
COMM 1001	FYE: Communication	1
COMM 2110	Interpersonal Communication meets General Education (Social & Behavioral Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	3
ENGL 1010	Introduction to Writing	3
LIB 1010	Information Literacy	1
General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Fine Arts / GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Hours		14
Spring Semester		
CIS 1200	Computer Literacy	3
COMM 1050	Introduction to Communication Theory	3
Communication Studies Elective *		3
ENGL 2010	Intern Writing Selected Topics:	3
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Hours		15
2nd Year		
Fall Semester		
COMM 1270	Critical Thinking and Communicating	3
COMM 2120	Small Group Communication	3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Life Sciences & Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		4
General Education (GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Hours		16
Spring Semester		
Health Communication Emphasis Elective		3
General Education (Physical Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Elective		3
General Elective		3
Hours		15
3rd Year		
Fall Semester		
COMM 3060	Communication Theory	3
COMM 3180	Provider & Patient Relations	3
COMM 3190	Intercultural Communication	3
COMM 3230	Health Communication	3

General Elective		3
	Hours	15
Spring Semester		
COMM 3200	Community Health Communication	3
COMM 3510	Ethics in Communication	3
COMM 4900R	Communication Internship	3
Health Communication Emphasis Elective		3
General Elective		3
	Hours	15
4th Year		
Fall Semester		
COMM 4010	Persuasion	3
COMM 4450	Communication Research	3
Health Communication Emphasis Elective		3
Upper Division Elective		3
General Elective		3
	Hours	15
Spring Semester		
COMM 4980	Senior Seminar	4
Health Communication Emphasis Elective		3
General Elective		3
General Elective		3
General Elective		2
	Hours	15
	Total Hours	120

* Communication Studies Electives are courses that are prerequisites to upper division Communication or Media Studies coursework. These courses may be used to explore Communication Studies disciplines.