

Bachelor of Science in Communication Studies - Health Communication Emphasis

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Laboratory Science		0-1
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

Communication Studies Core Requirements

Code	Title	Hours
COMM 1050	Introduction to Communication Theory (SS, GC)	3
COMM 1270	Critical Thinking and Communicating	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 2120	Small Group Communication	3
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication (GC)	3
COMM 3510	Ethics in Communication	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar (Capstone)	4

Health Communication Emphasis Requirements

Code	Title	Hours
COMM 3180	Provider and Patient Relations	3
COMM 3200	Community Health Communication	3
COMM 3230	Health Communication	3
COMM 4010	Persuasion	3

Health Communication Emphasis Elective Requirements

Code	Title	Hours
Complete nine (9) credits from the following:		
COMM 2700	Voice and Civility in Public Discourse	3
COMM 3120	Family Communication	3
COMM 3850	Organizational Communication and System Dynamics	3
MDIA 3480	New Social Media	3

MDIA 3580	Case Studies in Strategic Communication	3
MDIA 4580	Strategic Communication Campaigns	3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

Graduation Plan

Course	Title	Hours
1st Year		
Fall Semester		
First Year Recommended Elective		2
COMM 2110	Interpersonal Communication (SS, GC)	3
ENGL 1010	Introduction to Writing (EN)	3
General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Milestones & Notes: Meet with your program advisor.		
Hours		14
Spring Semester		
COMM 1050	Introduction to Communication Theory (SS, GC)	3
ENGL 2010	Intermediate Writing Selected Topics: (EN)	3
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Communication Studies Elective *		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
Hours		15
2nd Year		
Fall Semester		
COMM 1270	Critical Thinking and Communicating	3
COMM 2120	Small Group Communication	3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Life Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
Hours		15
Spring Semester		
Health Communication Emphasis Elective		3
General Education (Physical Sciences & Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		4
General Education (Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Elective		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
Hours		16
3rd Year		
Fall Semester		
COMM 3060	Communication Theory	3
COMM 3180	Provider and Patient Relations	3
COMM 3190	Intercultural Communication (GC)	3
COMM 3230	Health Communication	3

General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
Spring Semester		
COMM 3200	Community Health Communication	3
COMM 3510	Ethics in Communication	3
COMM 4900R	Communication Internship	3
Health Communication Emphasis Elective		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
4th Year		
Fall Semester		
COMM 4010	Persuasion	3
COMM 4450	Communication Research	3
Health Communication Emphasis Elective		3
Upper Division Elective		3
General Elective		3
Milestones & Notes: Meet with your program advisor.		
	Hours	15
Spring Semester		
COMM 4980	Senior Seminar	4
Health Communication Emphasis Elective		3
General Elective		3
General Elective		3
General Elective		2
Milestones & Notes: Meet with your program advisor.		
	Hours	15
Total Hours		120

* Communication Studies Electives are courses that are prerequisites to upper division Communication or Media Studies coursework. These courses may be used to explore Communication Studies disciplines.