Bachelor of Science in Communication Studies - Health Communication Emphasis

A Bachelor of Science in Communication Studies with an Emphasis in Health Communication has five basic components:

1. General Education & Institutional Requirements
2. Communication Studies Core Requirements
3. Health Communication Emphasis Requirements
4. Health Communication Elective Requirements
5. Electives: college-level courses from any prefix to meet Graduation Requirements (p. 2)

DSU General Education & Institutional Requirements

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Requirement in Computer Literacy (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
<td></td>
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<tr>
<td>Computer Literacy</td>
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<td>0-6</td>
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<tr>
<td>General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<tr>
<td>English</td>
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<td>Information Literacy</td>
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<td>0-1</td>
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<tr>
<td>Mathematics</td>
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<td>3-5</td>
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<tr>
<td>American Institutions</td>
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<td>3-6</td>
</tr>
<tr>
<td>Life Sciences</td>
<td></td>
<td>3-10</td>
</tr>
<tr>
<td>Physical Sciences</td>
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<td>3-5</td>
</tr>
<tr>
<td>Laboratory Science</td>
<td></td>
<td>0-1</td>
</tr>
<tr>
<td>Fine Arts</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Literature/Humanities</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Social &amp; Behavioral Sciences</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Exploration</td>
<td></td>
<td>3-5</td>
</tr>
<tr>
<td>Two (2) Global &amp; Cultural Perspectives Courses</td>
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Communication Studies Core Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>COMM 1050</td>
<td>Introduction to Communication Theory</td>
<td>3</td>
</tr>
<tr>
<td>COMM 1270</td>
<td>Critical Thinking and Communicating</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2110</td>
<td>Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2120</td>
<td>Small Group Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3060</td>
<td>Communication Theory</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3190</td>
<td>Intercultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3510</td>
<td>Ethics in Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4010</td>
<td>Persuasion</td>
<td>3</td>
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<tr>
<td>COMM 4450</td>
<td>Communication Research</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4900R</td>
<td>Communication Internship</td>
<td>3</td>
</tr>
<tr>
<td>COMM 4980</td>
<td>Senior Seminar</td>
<td>4</td>
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Health Communication Emphasis Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 3180</td>
<td>Provider &amp; Patient Relations</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3200</td>
<td>Community Health Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3230</td>
<td>Health Communication</td>
<td>3</td>
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</table>

Health Communication Emphasis Elective Requirements

Complete nine (9) credits from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>COMM 2700</td>
<td>Voice and Civility in Public Discourse</td>
<td>3</td>
</tr>
<tr>
<td>COMM 3120</td>
<td>Family Communication</td>
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</table>
Bachelor of Science in Communication Studies - Health Communication Emphasis

COMM 3850  Organizational Communication and System Dynamics  3
MDIA 3480  New Social Media  3
MDIA 3580  Case Studies in Strategic Communication  3
MDIA 4580  Strategic Communication Campaigns  3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

Graduation Plan

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<td>1st Year</td>
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<tr>
<td>Fall Semester</td>
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<tr>
<td>COMM 1001</td>
<td>FYE: Communication</td>
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<td>COMM 2110</td>
<td>Interpersonal Communication meets General Education (Social &amp; Behavioral Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<tr>
<td>ENGL 1010</td>
<td>Introduction to Writing</td>
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<td>LIB 1010</td>
<td>Information Literacy</td>
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<td>General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<tr>
<td>General Education (Fine Arts / GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td></td>
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<td>Spring Semester</td>
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<td>CIS 1200</td>
<td>Computer Literacy</td>
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<td>COMM 1050</td>
<td>Introduction to Communication Theory</td>
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<td>Communication Studies Elective *</td>
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<tr>
<td>ENGL 2010</td>
<td>Interwnt Writing Selected Topics:</td>
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<td>COMM 1270</td>
<td>Critical Thinking and Communicating</td>
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<tr>
<td>COMM 2120</td>
<td>Small Group Communication</td>
<td>3</td>
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<tr>
<td>General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<tr>
<td>General Education (Life Sciences &amp; Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td>General Education (GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td>General Education (Physical Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td>COMM 3230</td>
<td>Health Communication</td>
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* Indicates Elective Course.
Bachelor of Science in Communication Studies - Health Communication Emphasis

<table>
<thead>
<tr>
<th>General Elective</th>
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<tbody>
<tr>
<td><strong>Spring Semester</strong></td>
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<tr>
<td>COMM 3200 Community Health Comm.</td>
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<td>COMM 3510 Ethics in Comm.</td>
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<td><strong>Fall Semester</strong></td>
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<td>COMM 4010 Persuasion</td>
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<td>COMM 4450 Communication Research</td>
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<td><strong>Total Hours</strong></td>
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* Communication Studies Electives are courses that are prerequisites to upper division Communication or Media Studies coursework. These courses may be used to explore Communication Studies disciplines.