

# Bachelor of Arts/Science in Integrated Studies - Communication Studies Emphasis

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24 credits

## Emphasis Requirements

### Communication Studies Emphasis

COMM 1050	Introduction to Communication Theory	3
COMM 2110	Interpersonal Communication	3
COMM 3060	Communication Theory	3
Complete 15 credits from the following (12 credits must be upper-division):		
COMM 1270	Critical Thinking and Communicating	3
COMM 2120	Small Group Communication	3
COMM 3010	Nonverbal Communication	3
COMM 3120	Family Communication	3
COMM 3130	Rhetoric and Public Communication	3
COMM 3150	Lying & Deception	3
COMM 3190	Intercultural Communication	3
COMM 3230	Health Communication	3
COMM 3330	Negotiations & Bargaining	3
COMM 3350	Interviewing	3
COMM 3400	Gender Communication	3
COMM 3460	Content & Rhetorical Analysis	3
COMM 3510	Ethics in Communication	3
COMM 3550	Theoretical Perspectives of Organizational Communication	3
COMM 3850	Organizational Communication and System Dynamics	3
COMM 4010	Persuasion	3
COMM 4050	Leadership and High Performance Teams	3
COMM 4450	Communication Research	3
COMM 4490	Communication and Contemporary Public Issues	3
COMM 4500	Human Communication and Conflict	3
MDIA 4580	Strategic Communication Campaigns	3

### NOTES:

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.