

# Bachelor of Arts/Science in Integrated Studies - Communication Studies Emphasis

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24 credits

## Emphasis Requirements

### Communication Studies Emphasis

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|---|--|---|
| COMM 1050   | Introduction to Communication Theory                     | 3 |
| COMM 2110   | Interpersonal Communication                              | 3 |
| COMM 3060   | Communication Theory                                     | 3 |
| Complete 15 credits from the following (12 credits must be upper-division): |  |   |
| COMM 1270   | Critical Thinking and Communicating                      | 3 |
| COMM 2120   | Small Group Communication                                | 3 |
| COMM 3010   | Nonverbal Communication                                  | 3 |
| COMM 3120   | Family Communication                                     | 3 |
| COMM 3130   | Rhetoric and Public Communication                        | 3 |
| COMM 3150   | Lying & Deception  | 3 |
| COMM 3190   | Intercultural Communication                              | 3 |
| COMM 3230   | Health Communication                                     | 3 |
| COMM 3330   | Negotiations & Bargaining                                | 3 |
| COMM 3350   | Interviewing   | 3 |
| COMM 3400   | Gender Communication                                     | 3 |
| COMM 3460   | Content & Rhetorical Analysis                            | 3 |
| COMM 3510   | Ethics in Communication                                  | 3 |
| COMM 3550   | Theoretical Perspectives of Organizational Communication | 3 |
| COMM 3850   | Organizational Communication and System Dynamics         | 3 |
| COMM 4010   | Persuasion   | 3 |
| COMM 4050   | Leadership and High Performance Teams                    | 3 |
| COMM 4450   | Communication Research                                   | 3 |
| COMM 4490   | Communication and Contemporary Public Issues             | 3 |
| COMM 4500   | Human Communication and Conflict                         | 3 |
| MDIA 4580   | Strategic Communication Campaigns                        | 3 |

### NOTES:

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.