

# Bachelor of Arts/Science in Integrated Studies - Web Design & Development Emphasis

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30 credits

## Emphasis Requirements

CS 1400	Fundamentals of Programming	3
DES 1300	Design I	3
DES 2300	Design II	3
DES 2600	Creative Imaging	3
WEB 1400	Web Design I: Fundamentals	3
WEB 3400	Web Design II: Essentials	3
Complete 12 credits from the following		
DES 2710	Typography I	3
DES 3800	Branding	3
MKTG 3010	Marketing Principles	3
WEB 3100	Interaction Design	3
WEB 3500	Electronic Commerce	3
WEB 3550	Internet & eCommerce Marketing	3

## NOTES:

1. Students may only apply one Computer & Information Technology Emphasis to an Integrated Studies degree.
2. Students must select and complete two emphases and Core Requirements.
3. Grade C or higher in each Emphasis Area course required.
4. Courses dual-listed in ART/ARTH may only be used to fill a requirement in ONE emphasis.