

Bachelor of Science in Media Studies - Broadcasting Emphasis

A Bachelor of Science in Media Studies degree with an emphasis in Broadcasting has five basic components:

1. General Education & Institutional Requirements
2. Media Studies Core Requirements
3. Broadcasting Emphasis Requirements
4. Media Studies Elective Requirements
5. Electives: college-level courses from any prefix to meet Graduation Requirements

DSU General Education & Institutional Requirements

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
Institutional Requirement in Computer Literacy (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	Computer Literacy	0-6
General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	English	3-7
	Information Literacy	0-1
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Laboratory Science	0-1
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5
	Two (2) Global & Cultural Perspectives Courses	0-6
Media Studies Core Requirements		
COMM 1050	Introduction to Communication Theory	3
MDIA 1130	Writing for Media Audiences	3
MDIA 1500	Intro to Mediated Communication	3
MDIA 3060	Media Theory	3
MDIA 3510	Media Ethics	3
MDIA 4260	Media Law	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar	4
Broadcasting Emphasis Requirements		
MDIA 1560	Audio and Radio	3
MDIA 1380 & MDIA 1385	Introduction to Television Production and Introduction to Television Production Lab	3
Complete nine (9) credits from the following:		
MDIA 3370R	TV Production Practicum II	1-3
MDIA 3380R	Radio Production Practicum II	1-3
MDIA 3560	Visual Communication	3
MDIA 3750	Television Post Production	3
MDIA 4380 & MDIA 4385	Advanced Television Production and Advanced Television Production Lab	3

MDIA 4790	Advanced Audio Production	3
Media Studies Elective Requirements		
Complete nine (9) credits from any upper division (3000 or 4000 level) MDIA course		9

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

Course	Title	Hours
1st Year		
Fall Semester		
COMM 1001	FYE: Communication	1
ENGL 1010	Introduction to Writing	3
LIB 1010	Information Literacy	1
MDIA 1500	Intro to Mediated Communication	3
General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Elective (any course)		1
Hours		15
Spring Semester		
CIS 1200	Computer Literacy	3
COMM 1050	Introduction to Communication Theory	3
MDIA 1130	Writing for Media Audiences	3
ENGL 2010	Intern Writing Selected Topics:	3
General Education (Life Sciences / Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		4
Hours		16
2nd Year		
Fall Semester		
Broadcasting Emphasis Requirement		3
Media Studies Elective Requirement		3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Physical Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Elective (any course)		3
Hours		15
Spring Semester		
Broadcasting Emphasis Requirement		3
Media Studies Elective Requirement		
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Elective (any course)		3
Hours		12
3rd Year		
Fall Semester		
MDIA 3510	Media Ethics	3
Broadcasting Emphasis Requirement		3
Media Studies Elective Requirement		3
General Education (GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Elective (any course)		3
Hours		15

Spring Semester

COMM 4900R	Communication Internship	3
MDIA 3060	Media Theory	3
General Education (Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Elective (any course)		3
Elective (any course)		3
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Hours		15

4th Year

Fall Semester

COMM 4450	Communication Research	3
MDIA 4260	Media Law	3
Broadcasting Emphasis Requirement		3
Elective (any upper-division course)		3
Elective (any upper-division course)		3
Elective (any course)		1
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Hours		16

Spring Semester

COMM 4980	Senior Seminar	4
Broadcasting Emphasis Requirement		3
Elective (any upper-division course)		3
Elective (any upper-division course)		3
Elective (any course)		3
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Hours		16
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Total Hours		120