Bachelor of Science in Media Studies - Social Media Emphasis

A Bachelor of Science in Media Studies degree with an emphasis in Social Media has five basic components:

1. General Education & Institutional Requirements
2. Media Studies Core Requirements
3. Social Media Emphasis Requirements
4. Social Media Elective Requirements
5. General Electives: college-level courses from any prefix to fulfill graduation requirements as listed below

Graduation Requirements (p. 2)

**DSU General Education & Institutional Requirements**

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

**Institutional Requirement in Computer Literacy**

Computer Literacy Course(s) (catalog.dixie.edu/gechecklist/#E) 0-6

**General Education Core Requirements**

- English GE Courses (catalog.dixie.edu/gechecklist/#C) 3-7
- Information Literacy GE Course (catalog.dixie.edu/gechecklist/#IL) 0-1
- Mathematics GE course (catalog.dixie.edu/gechecklist/#M) 3-5
- American Institutions GE course(s) (catalog.dixie.edu/gechecklist/#AI) 3-6
- Life Sciences GE course(s) (catalog.dixie.edu/gechecklist/#LSGE) 3-10
- Physical Sciences GE course(s) (catalog.dixie.edu/gechecklist/#PS) 3-5
- Laboratory Science GE course (catalog.dixie.edu/gechecklist/#LS) 0-1
- Fine Arts GE course (catalog.dixie.edu/gechecklist/#FA) 3
- Literature/Humanities GE course (catalog.dixie.edu/gechecklist/#LH) 3
- Social & Behavioral Sciences GE course (catalog.dixie.edu/gechecklist/#SBS) 3
- Exploration GE course (catalog.dixie.edu/gechecklist/#GEE) 3-5
- Two (2) Global & Cultural Perspectives Courses (catalog.dixie.edu/gechecklist/#GCP) 0-6

**Media Studies Core Requirements**

- COMM 1050 Introduction to Communication Theory 3
- MDIA 1130 Writing for Media Audiences 3
- MDIA 1500 Intro to Mediated Communication 3
- MDIA 3060 Media Theory 3
- MDIA 3510 Media Ethics 3
- MDIA 4260 Media Law 3
- COMM 4450 Communication Research 3
- COMM 4900R Communication Internship 3
- COMM 4980 Senior Seminar 4

**Social Media Emphasis Requirements**

- MDIA 2010 Media & Society 3
- MDIA 2460 Introduction to New Media Production 3
- MDIA 3480 New Social Media 3
- MDIA 3560 Visual Communication 3
- MDIA 4330 New Media Applications 3

**Social Media Elective Requirements**

Complete 9 credits from any 3000 or 4000 level MDIA course not specified as a degree requirement.
Recommended (not required) elective for incoming students:
COMM 1001 FYE: Communication

Graduation Requirements
1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.