

Bachelor of Science in Media Studies - Social Media Emphasis

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Laboratory Science		0-1
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

Media Studies Core Requirements

Code	Title	Hours
Media Studies Core Requirements		
COMM 1050	Introduction to Communication Theory (SS, GC)	3
MDIA 1130	Writing for Media Audiences	3
MDIA 1500	Intro to Mediated Communication	3
MDIA 3060	Media Theory	3
MDIA 3510	Media Ethics	3
MDIA 4260	Media Law	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar	4

Social Media Emphasis Requirements

Code	Title	Hours
MDIA 2010	Media & Society	3
MDIA 2460	Introduction to New Media Production	3
MDIA 3480	New Social Media	3
MDIA 3560	Visual Communication	3
MDIA 4330	New Media Applications	3

Social Media Elective Requirements

Code	Title	Hours
Complete nine (9) credits from any 3000 or 4000-level MDIA course not specified as a degree requirement.		9

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).

3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

Graduation Plan

Course	Title	Hours
1st Year		
Fall Semester		
First Year Recommended Elective		2
ENGL 1010	Introduction to Writing (EN)	3
General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
MDIA 1500	Intro to Mediated Communication	3
Hours		14
Spring Semester		
COMM 1050	Introduction to Communication Theory (SS, GC) (meets General Education (Social & Behavioral Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext))	3
ENGL 2010	Intermediate Writing Selected Topics: (EN)	3
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
MDIA 2010	Media & Society	3
General Elective		3
Hours		15
2nd Year		
Fall Semester		
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Life Science) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
MDIA 1130	Writing for Media Audiences	3
MDIA 2460	Introduction to New Media Production	3
General Elective		3
Hours		15
Spring Semester		
General Education (Physical Sciences/Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		4
General Education (Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Media Studies Elective *		3
Media Studies Elective *		3
General Elective		3
Hours		16
3rd Year		
Fall Semester		
MDIA 3060	Media Theory	3
MDIA 3480	New Social Media	3
MDIA 3560	Visual Communication	3
General Elective		3
General Elective		3
Hours		15
Spring Semester		
MDIA 3510	Media Ethics	3
MDIA 4330	New Media Applications	3
MDIA 4900R	Media Studies Internship	3
Media Studies Elective: Upper Division		3
General Elective		3
Hours		15

4th Year

Fall Semester

COMM 4450	Communication Research	3
MDIA 4260	Media Law	3
Media Studies Elective: Upper Division		3
Upper Division Elective		3
General Elective		3
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	Hours	15

Spring Semester

COMM 4980	Senior Seminar	4
Media Studies Elective: Upper Division		3
Upper Division Elective		3
General Elective		2
General Elective		3
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	Hours	15
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	Total Hours	120

* Media Studies Electives are courses that are prerequisites to upper division Media Studies coursework. These courses may be used to explore Media Studies disciplines.