

# Bachelor of Science in Recreation and Sport Management - Experience Industry Management Emphasis

## Program Curriculum

120 credits

### DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
<b>General Education Core Requirements</b> (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Laboratory Science		0-1
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

### Recreation and Sport Management Core Requirements

Code	Title	Hours
RSM 1110	Leisure in Society (SS, GC)	3
RSM 2500	Introduction to Recreation and Sport Management	3
RSM 2600	Recreation and Sport Leadership	3
RSM 3000	Program and Experience Design	3
RSM 3120	Sport and Society	3
RSM 3430	Tourism and Commercial Enterprises	3
RSM 3900	Recreation and Sport Marketing	3
RSM 3950	Supervision and Human Resources in Recreation and Sport	3
RSM 4000	Legal Foundations in Recreation and Sport	3
RSM 4100	Financial Management in Recreation and Sport	3
RSM 4200	Professional Development	1
RSM 4620	Senior Seminar	2
RSM 4820R	RSM Internship	3-12

### Experience Industry Management Emphasis Requirements

Code	Title	Hours
Consult an advisor and complete 18 credits from the following:		
ACCT 2010	Financial Accounting	
ACCT 2020	Managerial Accounting	
MKTG 1510	Principles of Salesmanship	
MKTG 3010	Marketing Principles	
MKTG 3450	Consumer Behavior	
MKTG 3500	Promotion Management	
MKTG 3515	Sales Management	

MGMT 2600	Entrepreneurship
MGMT 2620	Principles of Management
MGMT 3400	Management & Organizations
MGMT 3700	Organizational Behavior
PEHR 1543	First Aid / Resp Emergencies
PEHR 2120	Principles of Fitness and Lifestyle Management
PEHR 2060	Sport and Exercise Psychology
PEHR 2200	Nutrition for Sport and Exercise
PEHR 4700	Motivation and Coaching
RSM 2800	Introduction to Nonprofit Organizations
RSM 3010	Event Management
RSM 3620	Resort Management
RSM 3201	Hospitality Management
RSM 3820R	Practicum in Recreation and Sport
RSM 3860R	Global Sport and Leisure Perspectives
RSM 3960	Special Topics in Recreation and Sport
RSM 4010	Administration in Recreation and Sport
RSM 4400	Research Methods
SW 2300	Social Work as an Institution

## Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Cumulative GPA of 2.5 or higher in Recreation & Sport Management major coursework.

Course	Title	Hours
<b>1st Year</b>		
<b>Fall Semester</b>		
First Year Recommended Elective		2
ENGL 1010	Introduction to Writing (EN)	3
General Education (Life Science) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
RSM 1110	Leisure in Society (SS, GC)	3
General Elective		3
General Elective		3
Hours		17
<b>Spring Semester</b>		
ENGL 2010	Intermediate Writing Selected Topics: (EN)	3
General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Mathematics) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
RSM 2500	Introduction to Recreation and Sport Management	3
General Elective		3
Hours		15
<b>2nd Year</b>		
<b>Fall Semester</b>		
General Education (Physical Science) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
Experience Industry Management Elective		3
Experience Industry Management Elective		3
General Elective		3
Hours		15

**Spring Semester**

General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		4
General Education (Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
RSM 2600	Recreation and Sport Leadership	3
RSM 3000	Program and Experience Design	3
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	Hours	13

**3rd Year**

**Fall Semester**

Experience Industry Management Elective		3
RSM 3120	Sport and Society	3
RSM 3950	Supervision and Human Resources in Recreation and Sport	3
RSM 4100	Financial Management in Recreation and Sport	3
General Elective		3
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	Hours	15

**Spring Semester**

Experience Industry Management Elective Course		3
General Elective		3
RSM 3430	Tourism and Commercial Enterprises	3
RSM 3900	Recreation and Sport Marketing	3
RSM 4000	Legal Foundations in Recreation and Sport	3
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	Hours	15

**4th Year**

**Fall Semester**

RSM 4200	Professional Development	1
RSM 4620	Senior Seminar	2
Experience Industry Management Elective Course		3
Experience Industry Management Elective Course		3
General Elective		3
General Elective		3
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	Hours	15

**Spring Semester**

RSM 4820R	RSM Internship	12
General Elective		3
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	Hours	15
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	Total Hours	120