

Bachelor of Science in Recreation and Sport Management - Experience Industry Management Emphasis

The Bachelor Science in Recreation and Sport Management has four basic components:

1. General Education and Institutional Requirements
2. Recreation and Sport Management Core Requirements
3. Experience Industry Management Requirements
4. General Electives: college-level courses from any prefix to fulfill graduation requirements as listed below

DSU General Education & Institutional Requirements

All DSU General Education and Institutional requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
Institutional Requirement in Computer Literacy (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	Computer Literacy	0-6
General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	English	3-7
	Information Literacy	0-1
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Laboratory Science	0-1
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5
	Two (2) Global & Cultural Perspectives Courses	0-6
Recreation and Sport Management Core		
RSM 1110	Leisure in Society	3
RSM 2500	Introduction to Recreation and Sport Management	3
RSM 2600	Recreation and Sport Leadership	3
RSM 3000	Program and Experience Design	3
RSM 3120	Sport and Society	3
RSM 3430	Tourism and Commercial Enterprises	3
RSM 3900	Recreation and Sport Marketing	3
RSM 3950	Supervision and Human Resources in Recreation and Sport	3
RSM 4000	Legal Foundations in Recreation and Sport	3
RSM 4100	Financial Management in Recreation and Sport	3
RSM 4200	Professional Development	1
RSM 4620	Senior Seminar	2
RSM 4820R	RSM Internship	3-12
Experience Industry Management Emphasis		
Consult an advisor and complete 18 credits from the following:		
ACCT 2010	Financial Accounting	3
ACCT 2020	Managerial Accounting	3
MKTG 1510	Principles of Salesmanship	3

MKTG 3010	Marketing Principles	3
MKTG 3450	Consumer Behavior	3
MKTG 3500	Promotion Management	3
MKTG 3515	Sales Management	3
MGMT 2600	Entrepreneurship	3
MGMT 2620	Principles of Management	3
MGMT 3400	Management & Organizations	3
MGMT 3700	Organizational Behavior	3
PEHR 1543	First Aid / Resp Emergencies	3
PEHR 2120	Principles of Fitness and Lifestyle Management	3
PEHR 2060	Sport and Exercise Psychology	3
PEHR 2200	Nutrition for Sport and Exercise	3
PEHR 4700	Motivation and Coaching	3
RSM 2800	Introduction to Nonprofit Organizations	3
RSM 3010	Event Management	3
RSM 3620	Resort Management	3
RSM 3201	Hospitality Management	3
RSM 3820R	Practicum in Recreation and Sport	1-3
RSM 3960	Special Topics in Recreation and Sport	1-3
RSM 4400	Research Methods	3
SW 2300	Social Work as an Institution	3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. GPA of 2.0 or higher in all major coursework.
6. Grade C or higher in all required core courses.

Course	Title	Hours
1st Year		
Fall Semester		
CIS 1200	Computer Literacy	3
ENGL 1010	Introduction to Writing	3
LIB 1010	Information Literacy	1
General Education (GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Social & Behavioral Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
RSM 1110	Leisure in Society	3
Hours		16
Spring Semester		
ENGL 2010	Intern Writing Selected Topics:	3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Mathematics) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
RSM 2500	Introduction to Recreation and Sport Management	3
RSM 2600	Recreation and Sport Leadership	3
Hours		15
2nd Year		
Fall Semester		
General Education (Life Science) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3
General Education (Exploration) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		3

RSM 3120	Sport and Society	3
RSM Emphasis Elective Course		3
Hours		15
Spring Semester		
General Education (Physical Sciences / Lab Science) (catalog.dixie.edu/programs/generaleducation/#gerequisitestext)		4
General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequisitestext)		3
RSM 3000	Program and Experience Design	3
RSM 3430	Tourism and Commercial Enterprises	3
General Elective		3
Hours		16
3rd Year		
Fall Semester		
RSM 3950	Supervision and Human Resources in Recreation and Sport	3
RSM 4100	Financial Management in Recreation and Sport	3
Experience Industry Management Elective		3
Experience Industry Management Elective		3
General Elective		3
Hours		15
Spring Semester		
General Education (GLOCUP) (catalog.dixie.edu/programs/generaleducation/#gerequisitestext)		3
RSM 3900	Recreation and Sport Marketing	3
RSM 4000	Legal Foundations in Recreation and Sport	3
Experience Industry Management Elective Course		3
General Elective		3
Activity Elective		1
Hours		16
4th Year		
Fall Semester		
RSM 4200	Professional Development	1
RSM 4620	Senior Seminar	2
Experience Industry Management Elective Course		3
Experience Industry Management Elective Course		3
General Elective		3
General Elective		3
Hours		15
Spring Semester		
RSM 4820R	RSM Internship	12
Hours		12
Total Hours		120