BS Information Systems & Analytics Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Evaluate real world business situations related to the core business functions of accounting, economics, finance, qualitative analysis, information systems, international business, legal and social environments, marketing & management.
2. Create and deliver professional quality oral presentations and written work products.
3. Analyze real world business situations by identifying relevant ethical issues, evaluating and synthesizing information, and formulating ethical courses of action.
4. Define personal career goals and prepare for selected career(s) by experiencing professional applications in the curriculum and developing increased networks.
5. Analyze an unstructured business problem or opportunity and integrate current and emerging technology and/or processes that would facilitate a viable solution. Support the recommended course of action with quantitative and qualitative arguments.
6. Pass at least one industry certification that relates to the student’s career path.