

# Communication Studies, BS

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## Program Description

The Department of Communication Studies at Dixie State University promotes ethical practices of all forms of communication particularly within the academic areas of human communication and a degree completion program in organizational communication and leadership. Students receive training in ethics, leadership, critical thinking, and effective interaction skills. Guided by theory and application, students are trained to produce and critically interpret human communication messages through the design, production, and delivery of oral and written communication. The department also houses the Lambda Pi Eta Honor Society, an honor society recognized by the National Communication Association.

## Admission Requirements

Students must be admitted to Dixie State University including submitting previous college transcripts to the Registrar's Office before they will be considered for admission to the Communication Studies program. Departmental approval is required prior to formally declaring communication as a major. Students are admitted to the Communication Studies baccalaureate program upon completion of the following admission requirements:

1. Cumulative GPA of 2.0 (C) or higher
2. Completion of a Communication Studies Program admission application
3. Consultation with a Communication Studies Advisor

Students may self-declare "pre-Communication Studies" (BS-CMST-P) as their major before completing the consultation with a Communication Advisor.

## Advisement

Students will consult with the Communication Department advisor who will review the student's current academic status, explain degree requirements, and assist in creating a degree completion plan. Students must submit a program admission application with their advisor to declare a major. Upon nearing degree completion, the student must again meet with the advisor to go over the graduation checklist and sign the graduation audit. Advisors provide an important resource in helping to stay on track toward academic goals throughout the Communication course of study.

## Academic Requirements

To remain in the Communication baccalaureate program, students must maintain an overall GPA of 2.0 (C) or better. Students are also required to achieve not less than a C in each lower- and upper-division core communication class. If a student does not achieve this level in any core class, s/he will be required to take it again until the standard is met.

## Program Curriculum

**120 credits**

### DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
	General Education Core Requirements ( <a href="https://catalog.dixie.edu/programs/generaleducation/#gerequirementstext">catalog.dixie.edu/programs/generaleducation/#gerequirementstext</a> )	
	English	3-7
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Laboratory Science	0-1
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5

## Communication Studies Core Requirements

Code	Title	Hours
COMM 1020	Public Speaking	3
COMM 1050	Introduction to Communication Theory (SS, GC)	3
COMM 1270	Critical Thinking and Communicating (SS)	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 2120	Small Group Communication	3
COMM 2700	Voice and Civility in Public Discourse	3
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication (SS, GC)	3
COMM 3510	Ethics in Communication	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar (Capstone)	3

## Communication Studies Elective Requirements

Code	Title	Hours
Complete a minimum of 15 credits from the following:		
COMM 3010	Nonverbal Communication	
COMM 3120	Family Communication	
COMM 3130	Rhetoric and Public Communication	
COMM 3150	Lying and Deception	
COMM 3230	Health Communication	
COMM 3330	Negotiations and Bargaining	
COMM 3340	Survey of Dispute Resolution	
COMM 3350	Interviewing	
COMM 3360	Mediation and Negotiation	
COMM 3400	Gender Communication	
COMM 3460	Critical and Rhetorical Analysis	
COMM 3850	Organizational Communication and System Dynamics	
COMM 3990R	Special Topics in Communication	
COMM 4010	Persuasion	
COMM 4020	Integrated Oral Presentations	
COMM 4050	Leadership and High Performance Teams	
COMM 4490	Communication and Contemporary Public Issues	
COMM 4500	Communication and Conflict	
COMM 4860	Mediation Practicum	
MDIA 3480	Emerging Media	
MDIA 3580	Case Studies in Public Relations	
MDIA 4440R	Public Relations Practicum (ALPP)	
MDIA 4580	Public Relations Campaigns	

## Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.

## Graduation Plan

### 1st Year

#### Fall Semester

	<b>Hours</b>
First Year Recommended Elective	2
COMM 2110                      Interpersonal Communication (SS, GC)	3
ENGL 1010                      Introduction to Writing (EN)	3
General Education (Mathematics - MATH 1040 recommended) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	3
General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	3
General Elective	1
Milestones & Notes: Meet with your program advisor.	
<b>Hours</b>	<b>15</b>

#### Spring Semester

COMM 1020                      Public Speaking	3
COMM 1050                      Introduction to Communication Theory (SS, GC)	3
ENGL 2010                      Intern Writing Selected Topics: (EN)	3
General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	3
General Elective	3
Milestones & Notes: Meet with your program advisor.	
<b>Hours</b>	<b>15</b>

### 2nd Year

#### Fall Semester

COMM 1270                      Critical Thinking and Communicating (SS)	3
COMM 2120                      Small Group Communication	3
General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	3
General Education (Life Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	3
General Elective	3
Milestones & Notes: Meet with your program advisor.	
<b>Hours</b>	<b>15</b>

#### Spring Semester

COMM 2700                      Voice and Civility in Public Discourse	3
General Education (Physical Sciences & Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	4
General Elective	3
General Elective	3
General Elective	2
Milestones & Notes: Meet with your program advisor.	
<b>Hours</b>	<b>15</b>

### 3rd Year

#### Fall Semester

COMM 3060                      Communication Theory	3
COMM 3190                      Intercultural Communication (SS, GC)	3
COMM Elective: Upper Division	3
General Elective	3
General Elective	3
Milestones & Notes: Meet with your program advisor.	
<b>Hours</b>	<b>15</b>

#### Spring Semester

COMM 3510                      Ethics in Communication	3
COMM 4900R                      Communication Internship	3
COMM Elective: Upper Division	3
COMM Elective: Upper Division	3
General Elective	3

Milestones & Notes: Meet with your program advisor.

<b>Hours</b>		<b>15</b>
<b>4th Year</b>		
<b>Fall Semester</b>		
COMM 4450	Communication Research	3
	COMM Elective: Upper Division	3
	COMM Elective: Upper Division	3
	General Elective: Upper Division	3
	General Elective	3
Milestones & Notes: Meet with your program advisor.		
<b>Hours</b>		<b>15</b>
<b>Spring Semester</b>		
COMM 4980	Senior Seminar	3
	Upper Division Elective	3
	Upper Division Elective	3
	General Elective	3
	General Elective	3
Milestones & Notes: Meet with your program advisor.		
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>120</b>

### **BS Communication Studies Program Learning Outcomes**

At the successful conclusion of this program, students will be able to:

1. Apply and demonstrate the importance of foundations and contributions of communication in both historical and contemporary contexts.
2. Identify and evaluate ethical communication in personal, professional, and societal contexts.
3. Illustrate how communication concepts and theories are used to understand communication behaviors in a variety of contexts, including small groups, organizations, interpersonal and professional relationships, and public discourse.
4. Synthesize and apply communication theory and skills to solve problems, manage personal and professional relationships, and overcome communication barriers.
5. Integrate critical reasoning into the formulation and delivery of effective and ethical personal, social, professional, and public oral and written messages for a variety of audience compositions in numerous contexts.
6. Analyze and critique messages from personal, social, professional, and public sources to determine message effectiveness, ethics, appropriateness, and strategies utilized by the message designer.
7. Apply effective and appropriate written and oral communication skills when exposed to intercultural settings, and cross-cultural environments to achieve a cultural sensitivity to diversity, as well as to navigate and overcome potential communication differences.