

Communication Studies, BS

Program Description

The Department of Communication Studies at Dixie State University promotes ethical practices of all forms of communication particularly within the academic areas of human communication and a degree completion program in organizational communication and leadership. Students receive training in ethics, leadership, critical thinking, and effective interaction skills. Guided by theory and application, students are trained to produce and critically interpret human communication messages through the design, production, and delivery of oral and written communication. The department also houses the Lambda Pi Eta Honor Society, an honor society recognized by the National Communication Association.

Admission Requirements

Students must be admitted to Dixie State University including submitting previous college transcripts to the Registrar's Office before they will be considered for admission to the Communication Studies program. Departmental approval is required prior to formally declaring communication as a major. Students are admitted to the Communication Studies baccalaureate program upon completion of the following admission requirements:

1. Cumulative GPA of 2.0 (C) or higher
2. Completion of a Communication Studies Program admission application
3. Consultation with a Communication Studies Advisor

Students may self-declare "pre-Communication Studies" (BS-CMST-P) as their major before completing the consultation with a Communication Advisor.

Advisement

Students will consult with the Communication Department advisor who will review the student's current academic status, explain degree requirements, and assist in creating a degree completion plan. Students must submit a program admission application with their advisor to declare a major. Upon nearing degree completion, the student must again meet with the advisor to go over the graduation checklist and sign the graduation audit. Advisors provide an important resource in helping to stay on track toward academic goals throughout the Communication course of study.

Academic Requirements

To remain in the Communication baccalaureate program, students must maintain an overall GPA of 2.0 (C) or better. Students are also required to achieve not less than a C in each lower- and upper-division core communication class. If a student does not achieve this level in any core class, s/he will be required to take it again until the standard is met.

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
	General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)	
	English	3-7
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Laboratory Science	0-1
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5

Communication Studies Core Requirements

Code	Title	Hours
COMM 1020	Public Speaking	3
COMM 1050	Introduction to Communication Theory (SS, GC)	3
COMM 1270	Critical Thinking and Communicating (SS)	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 2120	Small Group Communication	3
COMM 2700	Voice and Civility in Public Discourse	3
COMM 3060	Communication Theory	3
COMM 3190	Intercultural Communication (SS, GC)	3
COMM 3510	Ethics in Communication	3
COMM 4450	Communication Research	3
COMM 4900R	Communication Internship	3
COMM 4980	Senior Seminar (Capstone)	3

Communication Studies Elective Requirements

Code	Title	Hours
Complete a minimum of 15 credits from the following:		
COMM 3010	Nonverbal Communication	
COMM 3120	Family Communication	
COMM 3130	Rhetoric and Public Communication	
COMM 3150	Lying and Deception	
COMM 3230	Health Communication	
COMM 3330	Negotiations and Bargaining	
COMM 3340	Survey of Dispute Resolution	
COMM 3350	Interviewing	
COMM 3360	Mediation and Negotiation	
COMM 3400	Gender Communication	
COMM 3460	Critical and Rhetorical Analysis	
COMM 3850	Organizational Communication and System Dynamics	
COMM 3990R	Special Topics in Communication	
COMM 4010	Persuasion	
COMM 4020	Integrated Oral Presentations	
COMM 4050	Leadership and High Performance Teams	
COMM 4490	Communication and Contemporary Public Issues	
COMM 4500	Communication and Conflict	
COMM 4860	Mediation Practicum	
MDIA 3480	Emerging Media	
MDIA 3580	Case Studies in Public Relations	
MDIA 4440R	Public Relations Practicum (ALPP)	
MDIA 4580	Public Relations Campaigns	

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.