English - Creative Writing Emphasis, BA/BS

BA/BS English Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

- 1. Apply critical terms, theoretical concepts, and interpretative strategies in the study of the English language with its written and visual texts.
- 2. Identify and examine the ideologies and core cultural beliefs present in multiple genres, forms, and modes.
- 3. Analyze and evaluate texts, apply research methods, and produce scholarly, technical, and/or creative writing through varying collaborative activities
- 4. Conduct advanced research and produce scholarly, technical, and/or creative writing for potential publication or formal presentation that exhibits sound rhetorical structure and source integration.
- Prepare for employment by developing and demonstrating skills in critical thinking and sophistication in scholarly, technical, and/or creative writing.