English - Professional and Technical Writing Emphasis, BA/BS

Program Description

The Professional and Technical Writing program at Dixie State University prepares students for careers in technical, scientific, medical, legal, and business writing environments. Courses introduce students to the procedures and practices that professional writers and editors use regularly, including grant writing, freelance writing, interactive media development, magazine production, technical editing, and document design. To further enhance their understanding of language and verbal communication, students in our program investigate areas such as composition theory, visual rhetoric, and the history of rhetoric.

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Education Core Requirements (<a href="catalog.dixie.edu/programs/generaleducation/#gerequirementstext">catalog.dixie.edu/programs/generaleducation/#gerequirementstext</a>)</td>
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<tr>
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<tr>
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<td>Mathematics</td>
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<td></td>
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<td></td>
<td>Life Sciences</td>
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<td>Physical Sciences</td>
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<td>Laboratory Science</td>
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<td>Fine Arts</td>
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<td>Literature/Humanities</td>
<td>3</td>
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<tr>
<td></td>
<td>Social &amp; Behavioral Sciences</td>
<td>3</td>
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<tr>
<td></td>
<td>Exploration</td>
<td>3-5</td>
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</table>

Bachelor of Arts: Foreign Language Requirement

Complete one of the following:

- Complete 16 credits in a single foreign language, through earned credit (grade C or higher), credit by examination, or vertical credit from the courses listed on the GE Foreign Language Requirement page
- Complete a 2020 or higher foreign language course (grade C or higher)
- Complete a 3060 foreign language course listed below (grade C or higher)
- Receive 16 transfer credits for GEFL 1000 (8) and GEFL 2000 (8) in a single foreign language (grade C or higher)

OR

Complete a 1010 course listed below in a second foreign language (grade C or higher) AND one of the following:

1. In a language not taught at DSU, receive 12 FLATS exam credits for FLAT 1000 (8) and FLAT 2000 (4)
   or
2. In a language not taught at DSU, receive 12 transfer credits articulated as GEFL 1000 (8) and GEFL 2000 (4) (all grade C or higher)

OR

Available only to students who are nonnative English speakers, complete one of the following:

- Complete 16 credits of ESL courses listed below (grade B or higher)
- Complete ESL 2750 ([catalog.dixie.edu/search/?P=ESL%202750/](catalog.dixie.edu/search/?P=ESL%202750/)) or ESL 2760 ([catalog.dixie.edu/search/?P=ESL%202760/](catalog.dixie.edu/search/?P=ESL%202760/)) (grade B or higher).
- Submit one of the following test scores required for unconditional DSU admission: TOEFL (61 iBT, 173 CBT, or 500 PBT); or Michigan (70); or USU-IELE equivalent score. Other tests may be accepted for admission to DSU but will not fulfill this requirement. Official scores must be submitted to the Registrar’s Office.

Total Hours: 3-16

1. General Education Foreign Language Classes may be found on the General Education page. ([catalog.dixie.edu/programs/generaleducation/#gerequirementstext](catalog.dixie.edu/programs/generaleducation/#gerequirementstext))

### English Core Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1410 (catalog.dixie.edu/search/?P=ENGL%201410/)</td>
<td>Elements of Grammar</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 2600 (catalog.dixie.edu/search/?P=ENGL%202600/)</td>
<td>Critical Introduction to Literature (HU, GC)</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 3030 (catalog.dixie.edu/search/?P=ENGL%203030/)</td>
<td>Advanced College Writing</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 3220 (catalog.dixie.edu/search/?P=ENGL%203220/)</td>
<td>Multicultural Literature in the United States</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 3810 (catalog.dixie.edu/search/?P=ENGL%203810/)</td>
<td>History and Structure of the English Language</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 4700 (catalog.dixie.edu/search/?P=ENGL%204700/)</td>
<td>Senior Capstone (ALUR)</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 2400 (catalog.dixie.edu/search/?P=ENGL%202400/)</td>
<td>American Lit Before 1865 (HU, GC)</td>
<td>3</td>
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<tr>
<td>ENGL 2410 (catalog.dixie.edu/search/?P=ENGL%202410/)</td>
<td>American Lit After 1865 (HU, GC)</td>
<td>3</td>
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<tr>
<td>ENGL 2500 (catalog.dixie.edu/search/?P=ENGL%202500/)</td>
<td>British Literature Before 1800 (HU, GC)</td>
<td>3</td>
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<tr>
<td>ENGL 2510 (catalog.dixie.edu/search/?P=ENGL%202510/)</td>
<td>British Literature After 1800 (HU, GC)</td>
<td>3</td>
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### Professional & Technical Writing Emphasis Requirements

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<tr>
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<th>Title</th>
<th>Hours</th>
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<tr>
<td>ENGL 2100 (catalog.dixie.edu/search/?P=ENGL%202100/)</td>
<td>Technical Writing (ALCS)</td>
<td>3</td>
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<td>ENGL 3120 (catalog.dixie.edu/search/?P=ENGL%203120/)</td>
<td>Document Design</td>
<td>3</td>
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<tr>
<td>ENGL 3130 (catalog.dixie.edu/search/?P=ENGL%203130/)</td>
<td>Grant and Proposal Writing (ALCS)</td>
<td>3</td>
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<tr>
<td>ENGL 3180 (catalog.dixie.edu/search/?P=ENGL%203180/)</td>
<td>Writing for Interactive Media</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 3450 (catalog.dixie.edu/search/?P=ENGL%203450/)</td>
<td>Methods and Research in Professional and Technical Writing</td>
<td>3</td>
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<tr>
<td>ENGL 3720 (catalog.dixie.edu/search/?P=ENGL%203720/)</td>
<td>Editing</td>
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Complete two of the following courses:

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 3340 (catalog.dixie.edu/search/?P=ENGL%203340/)</td>
<td>Exploring Scientific Writing</td>
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<tr>
<td>ENGL 3341 (catalog.dixie.edu/search/?P=ENGL%203341/)</td>
<td>Studies in Writing, Rhetoric, and Pedagogy</td>
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<tr>
<td>ENGL 3342 (catalog.dixie.edu/search/?P=ENGL%203342/)</td>
<td>The Rhetoric of Gender</td>
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<tr>
<td>ENGL 3350 (catalog.dixie.edu/search/?P=ENGL%203350/)</td>
<td>Digital Journal Production</td>
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Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Grade C or higher in each English Core and Emphasis Requirement course.

Graduation Plan

1st Year

**Fall Semester**

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<tr>
<th>Course Code</th>
<th>Course Name</th>
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<tr>
<td>ENGL 1010</td>
<td>Introduction to Writing (EN)</td>
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<tr>
<td>ENGL 2400</td>
<td>American Lit Before 1865 (HU, GC)</td>
</tr>
<tr>
<td>ENGL 2410</td>
<td>or American Lit After 1865 (HU, GC)</td>
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<tr>
<td>ENGL 2500</td>
<td>or British Literature Before 1800 (HU, GC)</td>
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<tr>
<td>ENGL 2510</td>
<td>or British Literature After 1800 (HU, GC)</td>
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**Spring Semester**

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<th>Course Name</th>
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<tr>
<td>ENGL 1410</td>
<td>Elements of Grammar</td>
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<td>ENGL 2010</td>
<td>Interm Writing Selected Topics: (EN)</td>
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<td>Foreign Language (Beginning II)</td>
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<td>General Education (Fine Arts)</td>
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<tr>
<td>General Education (Mathematics)</td>
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**Hours**: 16

2nd Year

**Fall Semester**

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<th>Course Code</th>
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<tr>
<td>ENGL 2100</td>
<td>Technical Writing (ALCS)</td>
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<td>ENGL 2600</td>
<td>Critical Introduction to Literature (HU, GC)</td>
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<td>Foreign Language (Intermediate I)</td>
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**Hours**: 16
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<th>Semester</th>
<th>Course Code</th>
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<td><strong>General Education (American Institutions)</strong></td>
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<tr>
<td><strong>General Education (Life Sciences &amp; Lab)</strong></td>
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<td><strong>Spring Semester</strong></td>
<td>ENGL 3030</td>
<td>Advanced College Writing</td>
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<td>Document Design</td>
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<td>Grant and Proposal Writing (ALCS)</td>
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<td>ENGL 3180</td>
<td>Writing for Interactive Media</td>
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<td>ENGL 3810</td>
<td>History and Structure of the English Language</td>
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## General Elective

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<table>
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<tr>
<th>Total Hours</th>
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<td>12</td>
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</table>

### BA/BS English Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Apply critical terms, theoretical concepts, and interpretative strategies in the study of the English language with its written and visual texts.
2. Identify and examine the ideologies and core cultural beliefs present in multiple genres, forms, and modes.
3. Analyze and evaluate texts, apply research methods, and produce scholarly, technical, and/or creative writing through varying collaborative activities.
4. Conduct advanced research and produce scholarly, technical, and/or creative writing for potential publication or formal presentation that exhibits sound rhetorical structure and source integration.
5. Prepare for employment by developing and demonstrating skills in critical thinking and sophistication in scholarly, technical, and/or creative writing.