Master of Technical Writing & Digital Rhetoric (TWDR), MA

Master of Technical Writing and Digital Rhetoric Program Learning Outcomes

At the successful completion of this program, students will be able to:

1. Convert technical language into user-friendly and inclusive language
2. Create software user manuals, documentation, and training materials
3. Create supporting documentation for products
4. Standardize content across platforms and media
5. Produce technical artifacts through common software tools such as Dreamweaver, InDesign, Photoshop, Illustrator, HTML editors, PowerPoint, Word and Excel
6. Integrate photographs, drawings, diagrams, animation, and charts to increase users' understanding of technical documents
7. Research topics to create technical publications
8. Devise audience-aware documents that demonstrate a strong command of grammar, syntax, diction, and writing conventions
9. Employ critical terms, theoretical concepts, and interpretative strategies associated with the study of digital rhetoric and technical writing.