

# Recreation and Sports Management - Corporate Recreation and Wellness Emphasis, BS

## Program Description

The Recreation and Sport Management bachelor's degree focuses on fostering healthy lifestyles, effective management of organizations, and the social and economic development of communities through recreation, tourism and sport services.

### Emphases within this degree program include:

- Sport Management
- Corporate Recreation and Wellness
- Experience Industry Management

## Program Curriculum

120 credits

### Utah Tech General Education Requirements

All Utah Tech General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to Utah Tech's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements ( <a href="https://catalog.utahtech.edu/programs/generaleducation/#gerequirementstext">catalog.utahtech.edu/programs/generaleducation/#gerequirementstext</a> )		
English		3-7
Mathematics		3-5
American Institutions		3-6
Life Sciences		3-10
Physical Sciences		3-5
Laboratory Science		0-1
Fine Arts		3
Literature/Humanities		3
Social & Behavioral Sciences		3
Exploration		3-5

### Recreation and Sport Management Core Requirements

Code	Title	Hours
RSM 1110	Leisure in Society (SS, GC)	3
RSM 2500	Introduction to Recreation and Sport Management	3
RSM 2600	Recreation and Sport Leadership	3
RSM 3000	Program and Experience Design	3
RSM 3120	Sport and Society	3
RSM 3430	Tourism and Commercial Enterprises	3
RSM 3900	Recreation and Sport Marketing	3
RSM 3950	Supervision and Human Resources in Recreation and Sport	3
RSM 4000	Legal Foundations in Recreation and Sport	3
RSM 4100	Financial Management in Recreation and Sport	3
RSM 4200	Professional Development	1
RSM 4620	Senior Seminar	2
RSM 4820R	RSM Internship (6 credits minimum to graduate)	3-12

## Corporate Recreation and Wellness Emphasis Requirements

Code	Title	Hours
COMM 3200	Community Health Communication	3
HLTH 3310	Health Promotion	3
XSCI 2120	Principles of Fitness and Lifestyle Management	3
XSCI 2200	Nutrition for Sport and Exercise	3
XSCI 4500	Theories of Behavioral Change	3
XSCI 4700	Motivation and Coaching	3

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## Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at Utah Tech for institutional residency.
4. Cumulative GPA 2.0 or higher.
5. Cumulative GPA of 2.5 or higher in Recreation & Sport Management major coursework.