Recreation and Sports Management - Sports Management Emphasis, BS

Recreation and Sport Management Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Analyze data from a variety of sources and perspectives relative to philosophical, historical and the social behavioral sciences relative to leisure and sport.
2. Investigate the nature and scope of related professions and the techniques and processes used by professionals in the recreation and sport industry.
3. Demonstrate a variety of skills appropriate for facilitating targeted human experiences in leisure services.
4. Integrate entry-level skills of operations and strategic management in the recreation and sport profession.
5. Demonstrate the potential to succeed as a professional in the recreation and sport industry.