### Integrated Studies - Communication Studies Emphasis, B.A./B.S.

#### Communication Studies Emphasis Requirements

**24 credits**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>COMM 1050</td>
<td>Introduction to Communication Theory (SS, GC)</td>
<td>3</td>
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<tr>
<td>COMM 2110</td>
<td>Interpersonal Communication (SS, GC)</td>
<td>3</td>
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<tr>
<td>COMM 3060</td>
<td>Communication Theory</td>
<td>3</td>
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Complete 15 credits from the following (12 credits must be upper-division):

- COMM 1270  Critical Thinking and Communicating (SS)
- COMM 2120  Small Group Communication
- COMM 3010  Nonverbal Communication
- COMM 3120  Family Communication
- COMM 3130  Rhetoric and Public Communication
- COMM 3150  Lying and Deception
- COMM 3190  Intercultural Communication (SS, GC)
- COMM 3230  Health Communication
- COMM 3330  Negotiations and Bargaining
- COMM 3350  Interviewing
- COMM 3400  Gender Communication
- COMM 3460  Critical and Rhetorical Analysis
- COMM 3510  Ethics in Communication
- COMM 3550  Organizational Communication
- COMM 3850  Organizational Communication and System Dynamics
- COMM 4010  Persuasion
- COMM 4050  Leadership and High Performance Teams
- COMM 4450  Communication Research
- COMM 4490  Communication and Contemporary Public Issues
- COMM 4500  Communication and Conflict
- MDIA 4580  Public Relations Campaigns

**Notes:**

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.