## Integrated Studies - Communication Emphasis, B.A./B.S.

### Communication Studies Emphasis Requirements

**24 credits**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>COMM 1050</td>
<td>Introduction to Communication Theory (SS, GC)</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2110</td>
<td>Interpersonal Communication (SS, GC)</td>
<td>3</td>
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<tr>
<td>COMM 3060</td>
<td>Communication Theory</td>
<td>3</td>
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</tbody>
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Complete 15 credits from the following (12 credits must be upper-division):

- COMM 1270 Critical Thinking and Communicating
- COMM 2120 Small Group Communication
- COMM 3010 Nonverbal Communication
- COMM 3120 Family Communication
- COMM 3130 Rhetoric and Public Communication
- COMM 3150 Lying and Deception
- COMM 3190 Intercultural Communication (SS, GC)
- COMM 3230 Health Communication
- COMM 3330 Negotiations and Bargaining
- COMM 3350 Interviewing
- COMM 3400 Gender Communication
- COMM 3460 Critical and Rhetorical Analysis
- COMM 3510 Ethics in Communication
- COMM 3550 Organizational Communication
- COMM 3850 Organizational Communication and System Dynamics
- COMM 4010 Persuasion
- COMM 4050 Leadership and High Performance Teams
- COMM 4450 Communication Research
- COMM 4490 Communication and Contemporary Public Issues
- COMM 4500 Communication and Conflict
- MDIA 4580 Public Relations Campaigns

### Notes:
1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.