# Bachelor of Arts/Science in Integrated Studies - Communication Studies Emphasis

**24 credits**

## Communication Studies Emphasis Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 1050</td>
<td>Introduction to Communication Theory (SS, GC)</td>
<td>3</td>
</tr>
<tr>
<td>COMM 2110</td>
<td>Interpersonal Communication (SS, GC)</td>
<td>3</td>
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<tr>
<td>COMM 3060</td>
<td>Communication Theory</td>
<td>3</td>
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</tbody>
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Complete 15 credits from the following (12 credits must be upper-division):

- COMM 1270: Critical Thinking and Communicating
- COMM 2120: Small Group Communication
- COMM 3010: Nonverbal Communication
- COMM 3120: Family Communication
- COMM 3130: Rhetoric and Public Communication
- COMM 3150: Lying and Deception
- COMM 3190: Intercultural Communication (SS, GC)
- COMM 3230: Health Communication
- COMM 3330: Negotiations and Bargaining
- COMM 3350: Interviewing
- COMM 3400: Gender Communication
- COMM 3460: Critical and Rhetorical Analysis
- COMM 3510: Ethics in Communication
- COMM 3550: Organizational Communication
- COMM 3850: Organizational Communication and System Dynamics
- COMM 4010: Persuasion
- COMM 4050: Leadership and High Performance Teams
- COMM 4450: Communication Research
- COMM 4490: Communication and Contemporary Public Issues
- COMM 4500: Communication and Conflict
- MDIA 4580: Strategic Communication Campaigns

**NOTES:**

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.