

# Bachelor of Arts/Science in Integrated Studies - Communication Studies Emphasis

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**24 credits**

## Communication Studies Emphasis Requirements

Code	Title	Hours
COMM 1050	Introduction to Communication Theory (SS, GC)	3
COMM 2110	Interpersonal Communication (SS, GC)	3
COMM 3060	Communication Theory	3
Complete 15 credits from the following (12 credits must be upper-division):		
COMM 1270	Critical Thinking and Communicating	
COMM 2120	Small Group Communication	
COMM 3010	Nonverbal Communication	
COMM 3120	Family Communication	
COMM 3130	Rhetoric and Public Communication	
COMM 3150	Lying and Deception	
COMM 3190	Intercultural Communication (SS, GC)	
COMM 3230	Health Communication	
COMM 3330	Negotiations and Bargaining	
COMM 3350	Interviewing	
COMM 3400	Gender Communication	
COMM 3460	Critical and Rhetorical Analysis	
COMM 3510	Ethics in Communication	
COMM 3550	Organizational Communication	
COMM 3850	Organizational Communication and System Dynamics	
COMM 4010	Persuasion	
COMM 4050	Leadership and High Performance Teams	
COMM 4450	Communication Research	
COMM 4490	Communication and Contemporary Public Issues	
COMM 4500	Communication and Conflict	
MDIA 4580	Strategic Communication Campaigns	

### NOTES:

1. Students must select and complete two emphases and Core Requirements.
2. Grade C or higher in each Emphasis Area course required.