

Bachelor of Arts/Science in Integrated Studies - Web Design & Development Emphasis

30 credits

Code	Title	Hours
Emphasis Requirements		
CS 1400	Fundamentals of Programming	3
DES 1300	Design I	3
DES 2100	Design Thinking	3
DES 2300	Design II	3
WEB 1400	Web Design I: Fundamentals	3
WEB 3400	Web Design II: Essentials	3
Complete 12 credits from the following		
DES 2710	Typography I	3
DES 3500	Interface Design	3
DES 3800	Branding	3
MKTG 3010	Marketing Principles	3
WEB 3500	Electronic Commerce	3
WEB 3550	Internet & eCommerce Marketing	3

NOTES:

1. Students may only apply one Computer & Information Technology Emphasis to an Integrated Studies degree.
2. Students must select and complete two emphases and Core Requirements.
3. Grade C or higher in each Emphasis Area course required.
4. Courses dual-listed in ART/ARTH may only be used to fill a requirement in ONE emphasis.