## Enterprise Management, Bachelor of Applied Science (BAS)

### Graduation Plan

<table>
<thead>
<tr>
<th>1st Year</th>
<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Fall Semester</strong></td>
<td><strong>Hours</strong></td>
</tr>
<tr>
<td>ACCT 2010</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>MGMT 2640</td>
<td>Small Business Management</td>
</tr>
<tr>
<td>ISA 2010</td>
<td>Proficiency in Excel &amp; SQL</td>
</tr>
<tr>
<td>ISA 2050</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>ISA 4070</td>
<td>Data Visualization and Storytelling</td>
</tr>
<tr>
<td>STAT 2040</td>
<td>Business Statistics</td>
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<tr>
<td><strong>Hours</strong></td>
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<table>
<thead>
<tr>
<th><strong>Spring Semester</strong></th>
<th><strong>Hours</strong></th>
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</thead>
<tbody>
<tr>
<td>MKTG 3010</td>
<td>Marketing Principles (ALPP)</td>
</tr>
<tr>
<td>MKTG 3500</td>
<td>Promotion Management</td>
</tr>
<tr>
<td>MKTG 4100</td>
<td>Marketing Research</td>
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<tr>
<td>MKTG 4700</td>
<td>Marketing Strategy</td>
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<tr>
<td>ECON 2010</td>
<td>Micro Economics (SS, GC)</td>
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<tr>
<td><strong>Hours</strong></td>
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<table>
<thead>
<tr>
<th>2nd Year</th>
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<tbody>
<tr>
<td><strong>Fall Semester</strong></td>
<td><strong>Hours</strong></td>
</tr>
<tr>
<td>MGMT 3300</td>
<td>Human Resource Management</td>
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<tr>
<td>MGMT 3400</td>
<td>Management &amp; Organizations</td>
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<tr>
<td>MGMT 3600</td>
<td>Operations and Supply Chain Management (ALPP)</td>
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<tr>
<td>MGMT 4000</td>
<td>Intermediate Supply Chain Management</td>
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<tr>
<td>MGMT 4040</td>
<td>Quantitative Decision Analysis</td>
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<tr>
<td><strong>Hours</strong></td>
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<table>
<thead>
<tr>
<th><strong>Spring Semester</strong></th>
<th><strong>Hours</strong></th>
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<tbody>
<tr>
<td>FIN 3150</td>
<td>Managerial Finance I</td>
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<tr>
<td>MGMT 2600</td>
<td>Entrepreneurship</td>
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<tr>
<td>MGMT 3050</td>
<td>Business Law I: Law in the Commercial Environment</td>
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<td>MGMT 4200R</td>
<td>Business Internship</td>
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<tr>
<td>MGMT 2990R</td>
<td>Seminar in Entrepreneurship</td>
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<tr>
<td>Upper Division Elective</td>
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<td><strong>Hours</strong></td>
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**Total Hours** | **62**