General Technology - Business Emphasis, AAS

Program Description

The Associate of Applied Science in General Technology (A.A.S.) - Business emphasis, prepares students for entry-level business careers and small business ownership. The content incorporates related general education requirements, essential business courses and a technical content specific to entrepreneurship management.

Program Curriculum

63 credits

General Education & Institutional Requirements

The required General Education courses for the Associate of Applied Science degree at DSU include a course in English, Quantitative Reasoning and Human Relations.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1010 or ENGL 1010D</td>
<td>Introduction to Writing (EN)</td>
<td>3-4</td>
</tr>
<tr>
<td>BUS 1370 or COMM 2110</td>
<td>Human Relations / Interpersonal Communication (SS, GC)</td>
<td>3</td>
</tr>
</tbody>
</table>

Complete one of the following: Quantitative Course

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1010</td>
<td>Intermediate Algebra</td>
<td>4</td>
</tr>
<tr>
<td>MATH 1030</td>
<td>Quantitative Reasoning (MA)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1040</td>
<td>Introduction to Statistics (MA)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1050</td>
<td>College Algebra / Pre-Calculus (MA)</td>
<td>4</td>
</tr>
<tr>
<td>STAT 2040</td>
<td>Business Statistics</td>
<td>3</td>
</tr>
</tbody>
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Business Emphasis Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2010</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ISA 2010</td>
<td>Proficiency in Excel &amp; SQL</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1010 or ECON 2010</td>
<td>Economics of Social Issues (SS, GC)</td>
<td>3</td>
</tr>
<tr>
<td>FIN 1750 or BUS 1010 or SSC 1010</td>
<td>Personal Finance: Financial Citizenship in Social and Economic Systems (SS, GC)</td>
<td>2-3</td>
</tr>
<tr>
<td>DES 2100</td>
<td>Design Thinking</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 2600</td>
<td>Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 2640</td>
<td>Small Business Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 2990R</td>
<td>Seminar in Entrepreneurship</td>
<td>1</td>
</tr>
</tbody>
</table>

Technical Specialty

Complete the following: 30 technical specialty credits

1 30 credits from an accredited Utah System, technical college program. The specific content, which may be transferred for credit, must exceed 900 membership hours and must be an articulated program with DSU. Transfer coursework for a certificate of completion will be evaluated, and credit awarded after all other program requirements have been met. Credit is awarded in accordance with approved articulation agreements as outlined in R473.
Graduation Requirements

1. Complete a minimum of 63 college-level credits (1000 and above).
2. Complete at least 20 lower-division credits at DSU for institutional residency.
3. Grade of C- or better earned in every course.
4. Cumulative GPA 2.0 or higher.

General Technology Business Emphasis Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Demonstrate technical specialty competencies by completing an articulated 900 hour ATC program.
2. Create an original business plan which incorporates business and technical knowledge.
3. Develop persuasive and succinct presentations to pitch to potential investors and customers.