Management, BS

Program Description

The Management bachelor’s degree at Dixie State University is directed toward students who are seeking a general business degree. This degree would be especially appropriate for students who want to manage small businesses or become entrepreneurs. The degree is also an excellent choice for students wishing to pursue a Master of Business Administration degree.

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td>General Education Core Requirements</td>
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<td></td>
<td>(catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<tr>
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<td>English</td>
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<td>Mathematics</td>
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<td>Social &amp; Behavioral Sciences</td>
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<td>Exploration</td>
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Business Core Requirements

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<thead>
<tr>
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<tr>
<td>ACCT 2010</td>
<td>Financial Accounting</td>
<td>3</td>
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<tr>
<td>ACCT 2020</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2010</td>
<td>Micro Economics (SS, GC)</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3150</td>
<td>Managerial Finance I</td>
<td>3</td>
</tr>
<tr>
<td>ISA 2010</td>
<td>Proficiency in Excel &amp; SQL</td>
<td>3</td>
</tr>
<tr>
<td>ISA 2050</td>
<td>Management Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3050</td>
<td>Business Law I: Law in the Commercial Environment</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3100</td>
<td>Business Ethics and Professional Writing</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3400</td>
<td>Management &amp; Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4800</td>
<td>Strategic Management (ALPP)</td>
<td>4</td>
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<tr>
<td>MKTG 3010</td>
<td>Marketing Principles (ALPP)</td>
<td>3</td>
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<tr>
<td>STAT 2040</td>
<td>Business Statistics</td>
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Management Core Requirements

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<th>Code</th>
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<tr>
<td>BUS 3000</td>
<td>Intermediate Career Strategies</td>
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<tr>
<td>ECON 2020</td>
<td>Macro Economics (SS, GC)</td>
<td>3</td>
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<tr>
<td>MATH 1100</td>
<td>Business Calculus (MA)</td>
<td>3</td>
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<tr>
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<td>or MATH 1210</td>
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<tr>
<td></td>
<td>or MGMT 4040</td>
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<tr>
<td>MGMT 3600</td>
<td>Operations and Supply Chain Management (ALPP)</td>
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Other Business Electives
Complete 24 credits from courses with ACCT (https://catalog.dixie.edu/courses/acct/), BUS (https://catalog.dixie.edu/courses/bus/), ECON (https://catalog.dixie.edu/courses/econ/), FIN (https://catalog.dixie.edu/courses/fin/), ISA (https://catalog.dixie.edu/courses/isa/), MGMT (https://catalog.dixie.edu/courses/mgmt/), or MKTG (https://catalog.dixie.edu/courses/mktg/) prefixes, 14 of which must be upper-division (3000-5000 level). A course may only be used to fulfill one program requirement.

Graduation Requirements
1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above),
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Maximum 12 upper-division transfer credits may fulfill DSU Business program requirements.
5. Cumulative GPA 2.0 or higher.
6. Minimum C- grade and 2.5 GPA in Business Core Requirements, Business Management Core Requirements, and Business Elective Requirements.

Graduation Plan
1st Year
Fall Semester
<table>
<thead>
<tr>
<th>Course</th>
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<td>SSC 1010</td>
<td>Trailblazer Connections</td>
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<tr>
<td>ECON 2010</td>
<td>Micro Economics (SS, GC)</td>
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<tr>
<td>ENGL 1010</td>
<td>Introduction to Writing (EN)</td>
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<tr>
<td>MATH 1050</td>
<td>College Algebra / Pre-Calculus (MA) (meets General Education Mathematics (catalog.dixie.edu/programs/generaleducation/#gerequirementstext))</td>
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<td>General Education (American Institutions) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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Spring Semester
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<tr>
<th>Course</th>
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<tbody>
<tr>
<td>ACCT 2010</td>
<td>Financial Accounting</td>
<td>3</td>
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<tr>
<td>ISA 2010</td>
<td>Proficiency in Excel &amp; SQL</td>
<td>3</td>
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<tr>
<td>ENGL 2010</td>
<td>Intern Writing Selected Topics: (EN)</td>
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<tr>
<td>MATH 1100</td>
<td>Business Calculus (MA)</td>
<td>3</td>
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<tr>
<td>or MATH 1210</td>
<td>or Calculus I (MA)</td>
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<td>or MGMT 4040</td>
<td>or Quantitative Decision Analysis</td>
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2nd Year
Fall Semester
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<tr>
<td>ECON 2020</td>
<td>Macro Economics (SS, GC)</td>
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<tr>
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<td>General Education (Life Sciences/Lab) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td>General Education (Literature/Humanities) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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Spring Semester
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<th>Course</th>
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<tbody>
<tr>
<td>ACCT 2020</td>
<td>Managerial Accounting</td>
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<td>STAT 2040</td>
<td>Business Statistics</td>
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<tr>
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<td>General Education (Fine Arts) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<td>General Education (Physical Sciences) (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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3rd Year
Fall Semester
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<th>Course</th>
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<tbody>
<tr>
<td>MGMT 3100</td>
<td>Business Ethics and Professional Writing</td>
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<td>Management &amp; Organizations</td>
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<td>BUS 3000</td>
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<td>MGMT 4800</td>
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<td>Business Elective (Upper-Division Business Elective)</td>
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**BS Management Program Learning Outcomes**

At the successful completion of this program, students will be able to:

1. Demonstrate a working level knowledge of core business functions in accounting, economics, finance, quantitative analysis, information systems, international business, legal & social environment, marketing, and management.
2. Analyze business situations by identifying relevant business issues, performing appropriate quantitative & qualitative data analysis & synthesis & propose viable courses of action.
3. Integrate quality oral (A) and written communication (B) standards in professional presentations.
4. Analyze a business situation by identifying relevant ethical issues, examining and synthesizing information, and designing ethical courses of action.
5. Conduct a meaningful, personal career search and prepare for advancing their career goals by the end of their Junior year.