Management, BS

BS Management Program Learning Outcomes

At the successful completion of this program, students will be able to:

1. Demonstrate a working level knowledge of core business functions in accounting, economics, finance, quantitative analysis, information systems, international business, legal & social environment, marketing, and management.
2. Analyze business situations by identifying relevant business issues, performing appropriate quantitative & qualitative data analysis & synthesis & propose viable courses of action.
3. Integrate quality oral (A) and written communication (B) standards in professional presentations.
4. Analyze a business situation by identifying relevant ethical issues, examining and synthesizing information, and designing ethical courses of action
5. Conduct a meaningful, personal career search and prepare for advancing their career goals by the end of their Junior year.