

Management - Management Information Systems Emphasis, BS

Program Description

The Management bachelor's degree at Dixie State University is directed toward students who are seeking a general business degree. This degree would be especially appropriate for students who want to manage small businesses or become entrepreneurs. The degree is also an excellent choice for students wishing to pursue a Master of Business Administration degree.

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU's minimum General Education standards in American Institutions, English, and Mathematics.

Code	Title	Hours
General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)		
	English	3-7
	Mathematics	3-5
	American Institutions	3-6
	Life Sciences	3-10
	Physical Sciences	3-5
	Laboratory Science	0-1
	Fine Arts	3
	Literature/Humanities	3
	Social & Behavioral Sciences	3
	Exploration	3-5

Business Core Requirements

Code	Title	Hours
ACCT 2010	Financial Accounting	3
ACCT 2020	Managerial Accounting	3
ECON 2010	Micro Economics (SS, GC)	3
ISA 2010	Proficiency in Excel & SQL	3
ISA 2050	Management Information Systems	3
FIN 3150	Managerial Finance I	3
MGMT 3050	Business Law I: Law in the Commercial Environment	3
MGMT 3100	Business Ethics and Professional Writing	3
MGMT 3400	Management & Organizations	3
MGMT 4800	Strategic Management (ALPP)	4
MKTG 3010	Marketing Principles (ALPP)	3
STAT 2040	Business Statistics	3

Management Core Requirements

Code	Title	Hours
BUS 3000	Intermediate Career Strategies	1
ECON 2020	Macro Economics (SS, GC)	3
MATH 1100 or MATH 1210	Business Calculus (MA) Calculus I (MA)	3

or MGMT 4040	Quantitative Decision Analysis	
MGMT 3600	Operations and Supply Chain Management (ALPP)	3

Management Information Systems Emphasis Requirement

Code	Title	Hours
CS 1400	Fundamentals of Programming	3
IT 1100	Introduction to Unix/Linux	3
IT 2300	Database Design & Management	3
IT 2400	Intro to Networking	3
IT 2700	Information Security	3
IT 3100	Systems Design and Administration I	3
ISA 4450	Project Management	3
SE 1400	Web Design Fundamentals (ALCS)	3
SE 3500	Tech Entrepreneurship	3
SE 3550	Online Marketing and SEO (ALCS)	3

Other Business Electives

Complete additional elective courses to bring the total number of credits to no less than 120 and upper-division credits to no less than 40. A course may only be used to fulfill one program requirement.

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Maximum 12 upper-division transfer credits may fulfill DSU Business program requirements.
5. Cumulative GPA 2.0 or higher.
6. Minimum C- grade and 2.5 GPA in Business Core Requirements, Business Management Core Requirements, and MIS Emphasis Requirements.