Management & Marketing Degrees, Minors and Certificates

Bachelor’s Degrees

- Bachelor of Applied Science in Enterprise Management (catalog.dixie.edu/programs/management-marketing/enterprise-management-bas/)
- Bachelor of Science in Management (catalog.dixie.edu/programs/management-marketing/management-bs/) †
- Bachelor of Science in Management - Management Information Systems Emphasis (catalog.dixie.edu/programs/management-marketing/management-management-information-systems-bs/) †
- Bachelor of Arts/Science in Integrated Studies - Management Emphasis BA/BS (catalog.dixie.edu/programs/interdisciplinary-arts-and-sciences/integrated-studies-management-ba-bs/) ‡
- Bachelor of Arts/Science in Integrated Studies - Marketing Emphasis BA/BS (catalog.dixie.edu/programs/interdisciplinary-arts-and-sciences/integrated-studies-marketing-ba-bs/) ‡
- Bachelor of Arts/Science in Marketing (catalog.dixie.edu/programs/management-marketing/marketing-ba-bs/) •

Associate’s Degrees

- Associate of Science in Management (catalog.dixie.edu/programs/management-marketing/management-as/)
- Associate of Applied Science in General Technology - Business Emphasis (catalog.dixie.edu/programs/management-marketing/general-technology-business-aas/) ‡

Minors

- Economics Minor (catalog.dixie.edu/programs/management-marketing/economics-minor/) •
- Management Minor (catalog.dixie.edu/programs/management-marketing/management-minor/) •
- Marketing Minor (catalog.dixie.edu/programs/management-marketing/marketing-minor/) •

Certificates

- Entrepreneurship Certificate (catalog.dixie.edu/programs/management-marketing/entrepreneurship-certificate/) •
- Marketing (catalog.dixie.edu/programs/management-marketing/marketing-certificate/) •
- Retail Management Certificate (catalog.dixie.edu/programs/management-marketing/retail-management-certificate/) •
- Supply Chain Management (catalog.dixie.edu/programs/management-marketing/marketing-certificate/) •

† Accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
‡ Not accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
• In accreditation candidacy with the Accreditation Council for Business Schools and Programs (ACBSP)

Click here for Management & Marketing Website (https://business.dixie.edu/) (following this link will take you out of the University Catalog)