

Marketing, BS

Graduation Plan

1st Year

Fall Semester	Hours	Spring Semester	Hours
SSC 1010		2 ACCT 2010	3
ECON 2010		3 ISA 2010	3
ENGL 1010		3 ENGL 2010	3
General Education (Mathematics) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)		3 General Education (American Institutions) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
General Elective		4 General Elective	3
		15	15

2nd Year

Fall Semester	Hours	Spring Semester	Hours
ACCT 2020		3 General Education (Fine Arts) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
STAT 2040		3 General Education (Literature / Humanities) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	3
General Education (Physical Sciences) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)		3 General Education (Life Sciences & Lab) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)	4
General Education (Exploration) (catalog.utahtech.edu/programs/generaleducation/#gerequirementstext)		3 General Electives	4
General Elective		3 BUS 3000	1
		15	15

3rd Year

Fall Semester	Hours	Spring Semester	Hours
MKTG 3010		3 ISA 2050	3
FIN 3150		3 MKTG 3450	3
MGMT 3050		3 MKTG 4500	3
MGMT 3400		3 MKTG 3500	3
MKTG 3515 or 4200		3 MGMT 3600	3
		15	15

4th Year

Fall Semester	Hours	Spring Semester	Hours
MGMT 3100		3 MGMT 4800	3
MKTG 4100		3 MKTG 4700	3
Marketing Program Electives		9 Marketing Program Electives	9
		15	15

Total Hours 120