# Retail Management Certificate

## Retail Management Certificate Requirements

### 30 credits

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2010</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BUS 1370</td>
<td>Human Relations</td>
<td>3</td>
</tr>
<tr>
<td>ISA 2010</td>
<td>Proficiency in Excel &amp; SQL</td>
<td>3</td>
</tr>
<tr>
<td>COMM 1020</td>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>or COMM 2110</td>
<td>Interpersonal Communication (SS, GC)</td>
<td></td>
</tr>
<tr>
<td>ENGL 1010</td>
<td>Introduction to Writing (EN)</td>
<td>3-4</td>
</tr>
<tr>
<td>or ENGL 1010D</td>
<td>Introduction to Writing (EN)</td>
<td></td>
</tr>
<tr>
<td>or ENGL 2010</td>
<td>Interim Writing Selected Topics: (EN)</td>
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</tr>
<tr>
<td>MATH 1010</td>
<td>Intermediate Algebra (Or Higher)</td>
<td>3-4</td>
</tr>
<tr>
<td>MGMT 3300</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3400</td>
<td>Management &amp; Organizations</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT 2640</td>
<td>Small Business Management</td>
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<tr>
<td>MKTG 3010</td>
<td>Marketing Principles (ALPP)</td>
<td>3</td>
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<tr>
<td>MKTG 3900</td>
<td>Retail Management (ALPP)</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td></td>
<td><strong>30-32</strong></td>
</tr>
</tbody>
</table>

### Completion Requirements

1. Minimum C- grade in all other Retail Management Requirement courses.

### Retail Management Certificate Program Learning Outcomes

At the successful conclusion of this program, students will be able to:

1. Apply the foundational tools of writing, speaking, math, and computer literacy to retail business situations.
2. Develop basic human relations, marketing, accounting, and management knowledge and skills and apply them to retail business.
3. Understand the functional responsibilities, processes, and leadership abilities that result in building and maintaining a successful retail business.