Media Studies - Media Production Emphasis, BS

Program Description
Media is the most prevalent aspect of daily life. Very few people can live without a digital device with which they interact with others using mediated interpersonal and mass communication. Media channels are everywhere, and everyone has access. Students have grown up using various media channels; however, very few understand how to effectively use these channels. The Media Studies Department at Dixie State University teaches media production in various forms and teaches students how to be critical users of media by examining, studying, and critiquing the most prevalent form of communication in our world.

Program Curriculum
120 credits

DSU General Education Requirements
All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td>General Education Core Requirements (catalog.dixie.edu/programs/gered/</td>
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<tr>
<td></td>
<td>English</td>
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<tr>
<td></td>
<td>Mathematics</td>
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<td></td>
<td>American Institutions</td>
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<tr>
<td></td>
<td>Life Sciences</td>
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<td></td>
<td>Physical Sciences</td>
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<td></td>
<td>Laboratory Science</td>
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<td></td>
<td>Fine Arts</td>
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<td>Literature/Humanities</td>
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<td>Social &amp; Behavioral Sciences</td>
<td>3</td>
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<td>Exploration</td>
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Media Studies Core Requirements

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<tr>
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<tbody>
<tr>
<td>MDIA 1130</td>
<td>Writing for Media Audiences</td>
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<tr>
<td>MDIA 1500</td>
<td>Intro to Mediated Communication</td>
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<td>MDIA 2010</td>
<td>Media and Society (SS, GC)</td>
<td>3</td>
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<tr>
<td>MDIA 3060</td>
<td>Media Theory</td>
<td>3</td>
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<tr>
<td>MDIA 3480</td>
<td>Emerging Media</td>
<td>3</td>
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<tr>
<td>MDIA 4360</td>
<td>Media Ethics and Law</td>
<td>3</td>
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<tr>
<td>MDIA 4450</td>
<td>Media Research</td>
<td>3</td>
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<tr>
<td>MDIA 4900R</td>
<td>Media Studies Internship</td>
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<td>MDIA 4980</td>
<td>Media Studies Senior Seminar</td>
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<tr>
<td>MDIA 2210R</td>
<td>Dixie Sun News Production I</td>
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<tr>
<td></td>
<td>or MDIA 2340R</td>
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<td></td>
<td>or MDIA 2370R</td>
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<td></td>
<td>or MDIA 2380R</td>
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<td></td>
<td>Public Relations Practicum</td>
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<td>TV Production Practicum I</td>
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<td></td>
<td>Radio Production Practicum I</td>
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Media Production Emphasis Requirements

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<tr>
<td>MDIA 1380</td>
<td>Introduction to Video Production</td>
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<tr>
<td>&amp; MDIA 1385</td>
<td>Introduction to Video Production Lab</td>
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MDIA 1560  Audio Production  3
MDIA 2370R  TV Production Practicum I  3
  or MDIA 3370R  TV Production Practicum II  3
  or MDIA 2380R  Radio Production Practicum I  3
  or MDIA 3380R  Radio Production Practicum II  3

Complete six (6) credits from the following:

<table>
<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>MDIA 3370R</td>
<td>TV Production Practicum II</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 3380R</td>
<td>Radio Production Practicum II</td>
<td>1-3</td>
</tr>
<tr>
<td>MDIA 3560</td>
<td>Visual Communication</td>
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<tr>
<td>MDIA 3750</td>
<td>Advanced Video Production</td>
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<tr>
<td>&amp; MDIA 3755</td>
<td>and Advanced Video production Lab</td>
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<tr>
<td>MDIA 4380</td>
<td>Advanced Live Media Production</td>
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<tr>
<td>&amp; MDIA 4385</td>
<td>and Advanced Live Media Production Lab</td>
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<tr>
<td>MDIA 4790</td>
<td>Advanced Audio Production</td>
<td>3</td>
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**Media Studies Elective Requirements**

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<th>Code</th>
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<tr>
<td></td>
<td>Complete six (6) credits from any upper-division (3000 or 4000-level) MDIA course.</td>
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**Graduation Requirements**

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.