Media Studies - Multimedia Journalism Emphasis, BS

Program Description

Media is the most prevalent aspect of daily life. Very few people can live without a digital device with which they interact with others using mediated interpersonal and mass communication. Media channels are everywhere, and everyone has access. Students have grown up using various media channels; however, very few understand how to effectively use these channels. The Media Studies Department at Dixie State University teaches media production in various forms and teaches students how to be critical users of media by examining, studying, and critiquing the most prevalent form of communication in our world.

Program Curriculum

120 credits

DSU General Education Requirements

All DSU General Education requirements must be fulfilled. A previously earned degree may fulfill those requirements, but courses must be equivalent to DSU’s minimum General Education standards in American Institutions, English, and Mathematics.

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td>General Education Core Requirements (catalog.dixie.edu/programs/generaleducation/#gerequirementstext)</td>
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<tr>
<td></td>
<td>English</td>
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<td></td>
<td>Life Sciences</td>
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<td>Literature/Humanities</td>
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<td>Social &amp; Behavioral Sciences</td>
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<td>Exploration</td>
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Media Studies Core Requirements

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<tr>
<td>MDIA 1130</td>
<td>Writing for Media Audiences</td>
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<tr>
<td>MDIA 1500</td>
<td>Intro to Mediated Communication</td>
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<td>MDIA 2010</td>
<td>Media and Society (SS, GC)</td>
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<td>MDIA 3060</td>
<td>Media Theory</td>
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<td>MDIA 3480</td>
<td>Emerging Media</td>
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<tr>
<td>MDIA 4360</td>
<td>Media Ethics and Law</td>
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<td>MDIA 4450</td>
<td>Media Research</td>
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<td>MDIA 4900R</td>
<td>Media Studies Internship</td>
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<td>Media Studies Senior Seminar</td>
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<td>MDIA 2210R</td>
<td>Dixie Sun News Production I</td>
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<td>or MDIA 2340R</td>
<td>Public Relations Practicum</td>
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<tr>
<td>or MDIA 2370R</td>
<td>TV Production Practicum</td>
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<tr>
<td>or MDIA 2380R</td>
<td>Radio Production Practicum</td>
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Multimedia Journalism Emphasis Requirements

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<tr>
<td>MDIA 1380</td>
<td>Introduction to Video Production</td>
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<td>&amp; MDIA 1385</td>
<td>Introduction to Video Production Lab</td>
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<td>MDIA 3530</td>
<td>Digital Photojournalism</td>
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<td>MDIA 3610</td>
<td>News &amp; Copy Editing</td>
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<td>MDIA 4640</td>
<td>Feature Writing</td>
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<tr>
<td>MDIA 4680</td>
<td>Multimedia Journalism</td>
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<tr>
<td>MDIA 2210R</td>
<td>Dixie Sun News Production I</td>
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<tr>
<td>or MDIA 3210R</td>
<td>Dixie Sun News Production II</td>
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<tr>
<td>MDIA 2340R</td>
<td>Public Relations Practicum</td>
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<tr>
<td>or MDIA 2370R</td>
<td>TV Production Practicum I</td>
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<td>or MDIA 2380R</td>
<td>Radio Production Practicum I</td>
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<tr>
<td>or MDIA 3370R</td>
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Multimedia Journalism Elective Requirements

Complete three (3) credits from any 3000 or 4000-level MDIA course not specified as a degree requirement.

3

Graduation Requirements

1. Complete a minimum of 120 college-level credits (1000 and above).
2. Complete at least 40 upper-division credits (3000 and above).
3. Complete at least 30 upper-division credits at DSU for institutional residency.
4. Cumulative GPA 2.5 or higher.
5. Grade C or higher in each Core Discipline Requirement course.